

## Proposed **Consultation Activities and Promotion**

### **Activities**

- Publish the consultation draft strategy and evidence base in accessible word and pdf formats
- Capture feedback via a questionnaire (online and hard copies)
- Letter or email providing feedback will be analysed and considered alongside the questionnaire responses.
- Entry on Consultation Directory [www.kent.gov.uk/consultations](http://www.kent.gov.uk/consultations) and information available at all KCC buildings.
- Consultation responses will be reviewed throughout. If more targeted work is needed further additional activities will be considered for example, telephone / face-to-face survey, focus groups or deliberative workshops.
- Attendance at Kent Youth County Council
- Attendance at Kent County Show (Year of Green Action)

### **Agreed consultation promotion:**

- Email to extensive stakeholder list and promotion through networks
- E-mail to Equality distribution lists and invite to those registered with the Consultation Directory who have expressed an interest in General interest, Environment and Countryside.
- Poster, postcards and copies of strategy displayed in selected Libraries, Gateways, Country Parks as well as all key KCC offices and Sessions House reception
- Feature on library computer welcome screens
- Promotion at Kent County Show and any other relevant Year of Green Action events
- Tweeted on KCC Corporate and Explore Kent and KES Twitter feeds, Facebook entry, blog.
- Promotion via Kent Year of Green Action page
- Link to consultation directory page from service page on Kent.gov
- Promotional banner on kent.gov homepage
- Internal staff comms channels: KNet, KMail, directorate newsletters, KCC building television screens, polls on KNet,
- Kelsi Schools e-bulletin
- Written briefing for all KCC Members
- Submit article for KALC newsletter (need to email the KALC Secretary ([secretary@kentalc.gov.uk](mailto:secretary@kentalc.gov.uk)). They accept short articles, adverts, images etc.
- Press release / briefing