

Kent Design Guide

Autumn 2020

Kent Design Guide

- The following slides present a selection of pages from the new website
- These slides illustrate
 - new branding including logo
 - new features eg banners for ease of navigation
 - Use of graphics eg maps



Sustainable Design Principles for Kent & Medway's Built Environment




Search the site...

SEARCH




10 Characteristics of Well Designed Places

Why reinvent the wheel? The Kent Design Guide follows key principles of the UK's [National Design Guide](#) published in October 2019. We've built on this baseline of principles to provide the detail that we expect stakeholders with an interest in designing Kent's built environment to consider. Use the carousel below to understand our expectations...

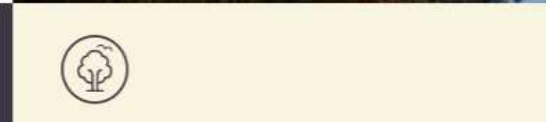


...d travel




Built Form

Coherent patterns of development



Nature

Work with the natural environment, promoting biodiversity



Community Use

A mix of activities for su...



The Value of Good Design

The power of good design to influence how people live now and in the future can't be overstated. Achieving positive outcomes means designing them in at every stage in the development process, starting at the very beginning...

[The value of good design >](#)

Design and the Planning Process

How can we improve our health and wellbeing? The places we live? The communities we're all part of? These are the questions we seek to answer, as we strive to make Kent better by design...

[Design and the planning process >](#)



Kent's Planning Authorities

The county of Kent consists of 13 Local Planning Authorities (district and borough councils), Kent County Council, Medway Unitary Authority, two significant Areas of Outstanding Natural Beauty, and Ebbsfleet with its own devolved planning and development responsibility.

Each is responsible for its regional planning administration, and all are stakeholders to the Kent Design Guide.

Hover over a region on the map to your right for a planning snapshot, or click on a region to access a more in depth summary.





Resources - Efficient and resilient places and buildings



Sibson Building, University of Kent. Winner of the Environmental Performance Category at Kent Design and Development Awards 2018 - Penoyre and Prasad Architects