

### Trading Standards Priorities 2021/22

1. Investigate persistent and/or serious criminal activities in particular fraud, counterfeiting, scams, doorstep crime & persistent consumer detriment
2. Safeguard vulnerable adults from financial abuse
3. Support businesses by offering professional business advice and guidance including Primary Authority
4. Provide animal health & disease outbreak advice, guidance, and intervention as necessary
5. Conduct regular market surveillance at ports and high-risk premises for food, feed, and product safety
6. Reduce illegal sale of tobacco, alcohol and knives to young people and reduce the sale of illicit tobacco

