

General Trading Standards Work

- 157 identified non-compliant food businesses
- 382 businesses found breaching animal health and welfare standards
- 147 visits to businesses
- 133 compliant businesses
- 11 visits resulting in minor non-compliances
- 2 visits requiring further action

Goods removed from the market by trading standards

- 6,129 counterfeit goods value £133,360
- 53,260 Cigarettes value £11,983
- 35.5 kg hand rolling tobacco value £6,507
- 635,645 unsafe/non-compliant imports value £21,166,978

Total value £21,318,828

Comparison with 19/20 data

Area	2019/20	2020/21	Change
Income	£272,534	£284,434	+ 4.4%
Referrals	17,254	21,000	+ 21%
non-compliant business	342	182	- 47%
Visits and checks on premises	1,004	2,165	+ 115%
Requests for Business Advice (non-Primary Authority)	75	658	+ 777%

Figures for since April 2021

Doorstep Crime Safeguarding –

- 87 safeguarding interventions by Victim Safeguarding Officer
- £1.1 m lost to fraudsters.
- £117,000 prevented from going to criminals
- 216 Community Warden visits
- BBC Radio Kent on scams Mar <https://www.bbc.co.uk/sounds/play/p09918tv>.
And Jun <https://www.bbc.co.uk/sounds/play/p09fszvq>

Operation Astra

- Defendant B
 - £101,558.24 identified as criminal benefit
 - £79,476.83 to pay in 3 months
 - 10 months Default prison sentence for failure to pay
- Defendant N:
 - £57,000.00 Benefit figure with 3 months to pay.
 - £6,903 in costs
- **Total confiscation £136,476**
- Media: <https://www.kentonline.co.uk/sheerness/news/boot-fair-traders-told-to-pay-back-136-476-243811/>

Illicit Tobacco Seizures (Apr – Oct)

- | | |
|-------------------------------|---------------------------------|
| • 102,803 Cigarettes | Value* £23,130.68 |
| • 40.4Kg Hand-rolling tobacco | Value* £ £7,405.32 |
| | Total Value* £ 30,603.32 |

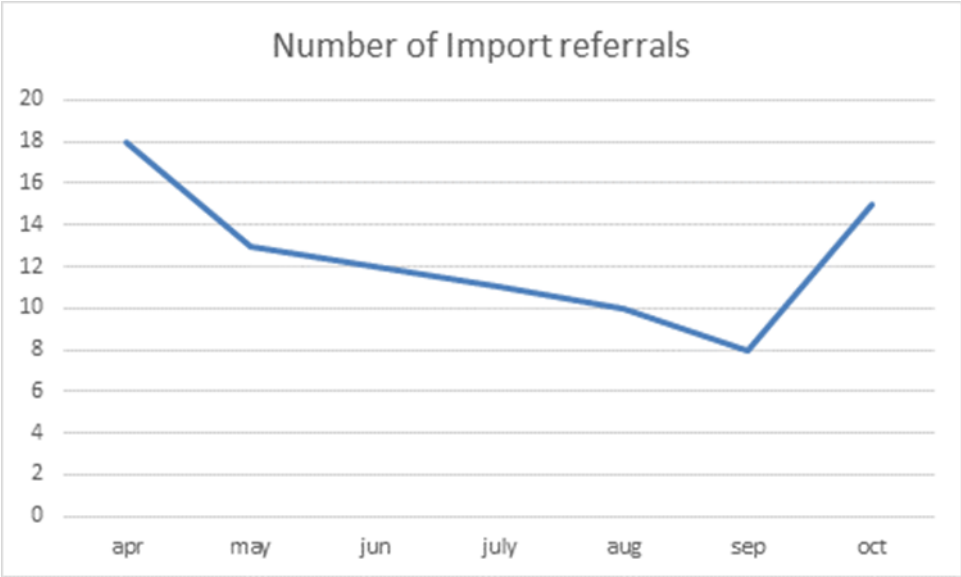
*Value based on figures from HMRC

Business Advice

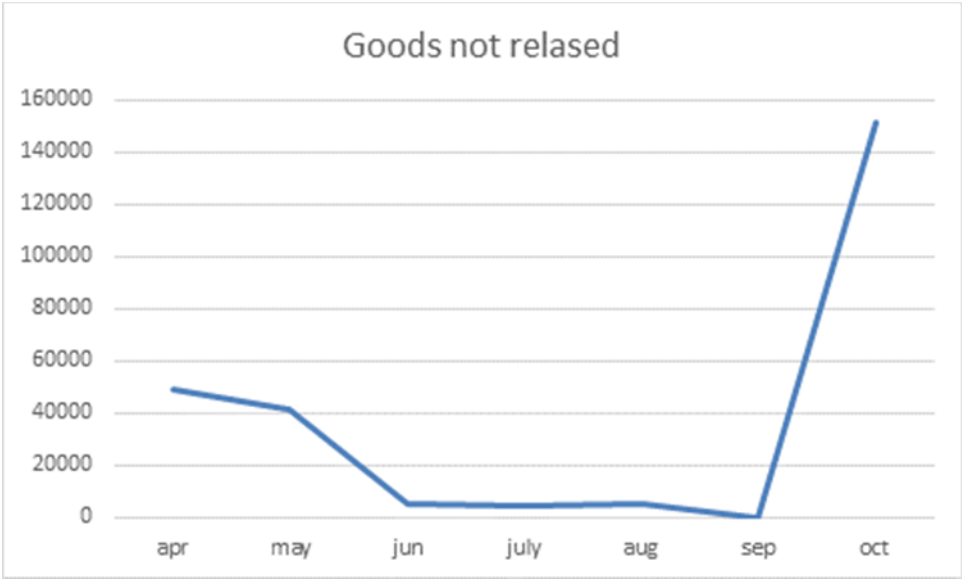
- **Kent and Medway Growth Hub**
 - 74 Business advised representing
 - 274 Hours of advice
- **Brexit Business Advice Webinars** (Jun) [Brexit import changes: Kent Trading Standards to host series of free webinars this summer ahead of October 1 changes \(kentonline.co.uk\)](https://www.kentonline.co.uk/news/brexit-import-changes-kent-trading-standards-to-host-series-of-free-webinars-this-summer-ahead-of-october-1-changes-kentonline.co.uk)
- **Natasha's Law (October 21)**
 - 6,350 views of the advice video
 - 53,257 hits on the social media advertisement
 - 424 targeted business opened the email
 - Website - <https://mailchi.mp/kent.gov.uk/natashas-law>
 - Media <https://kccmediahub.net/kent-food-firms-get-set-for-natashas-law745>

Imports April to October 21

- 103 referrals to the team



- 936,122 total number of goods
- 337,047 not released



£11,223,665 Consumer detriment prevented*

*Using National Trading Standards Figures for consumer detriment caused by each unsafe item.