

# Social Prescribing/Navigation Services

Adult Social Care Cabinet Committee  
18 January 2022

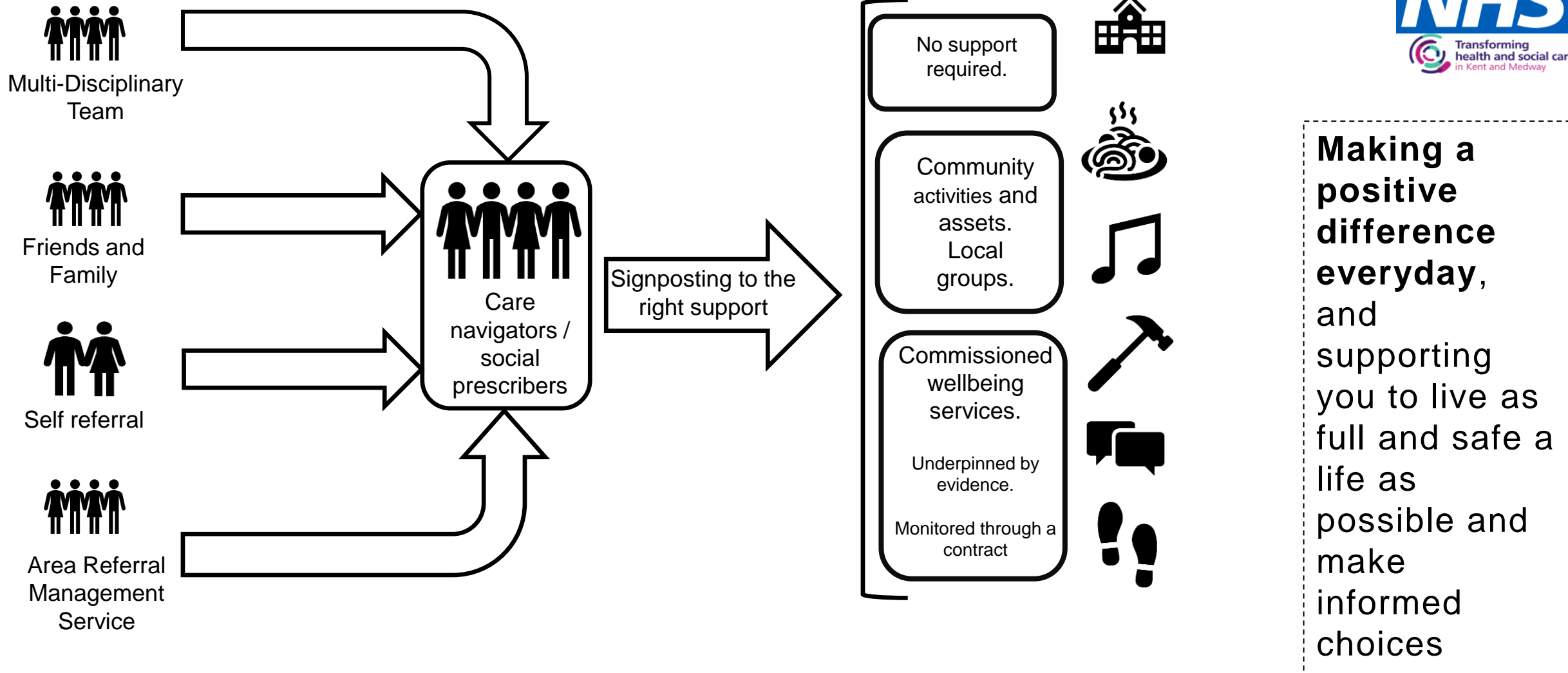
## Care navigation:

- The Care Navigator role provides a proactive link between different parts of the system; being both a first point of contact for individuals, carers and health and social care professionals, as well as guiding and co-ordinating the individual's journey through the care system.

## Social Prescribing:

- Social prescribing is a way of linking people to sources of support within the community. It provides health and social care professionals with non-medical / non-service focused options that can operate alongside existing treatments or care packages to improve health and well-being.

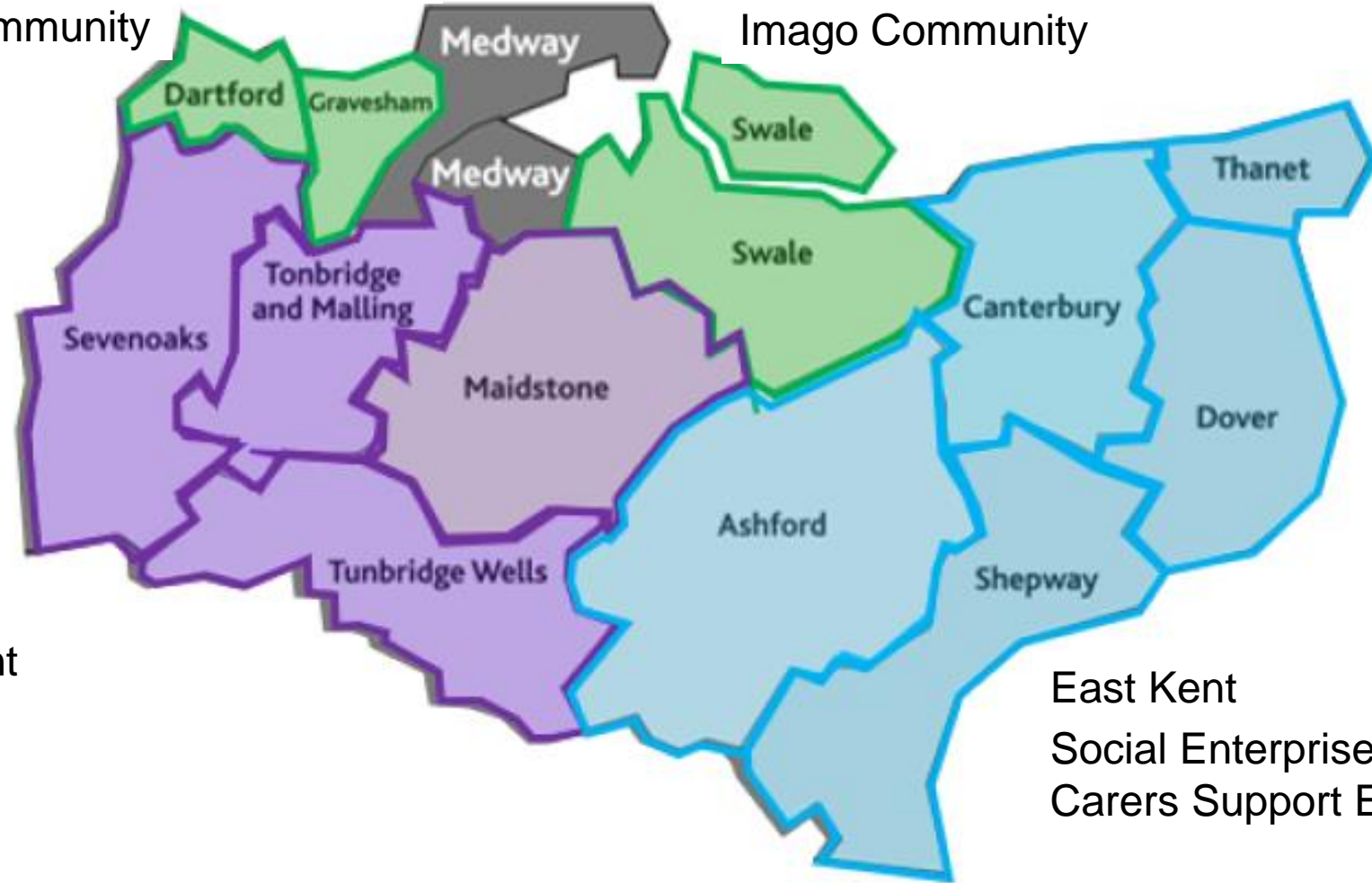
# Wellbeing Model



# Adult Social Care Community Navigation Contracts (since April 2019)

Dartford, Gravesham & Swanley  
Imago Community

Swale  
Imago Community



West Kent  
Involve

East Kent  
Social Enterprise Kent  
Carers Support East Kent

- Geographically based contracts based on ICP / District boundaries

# KCC Positive Wellbeing

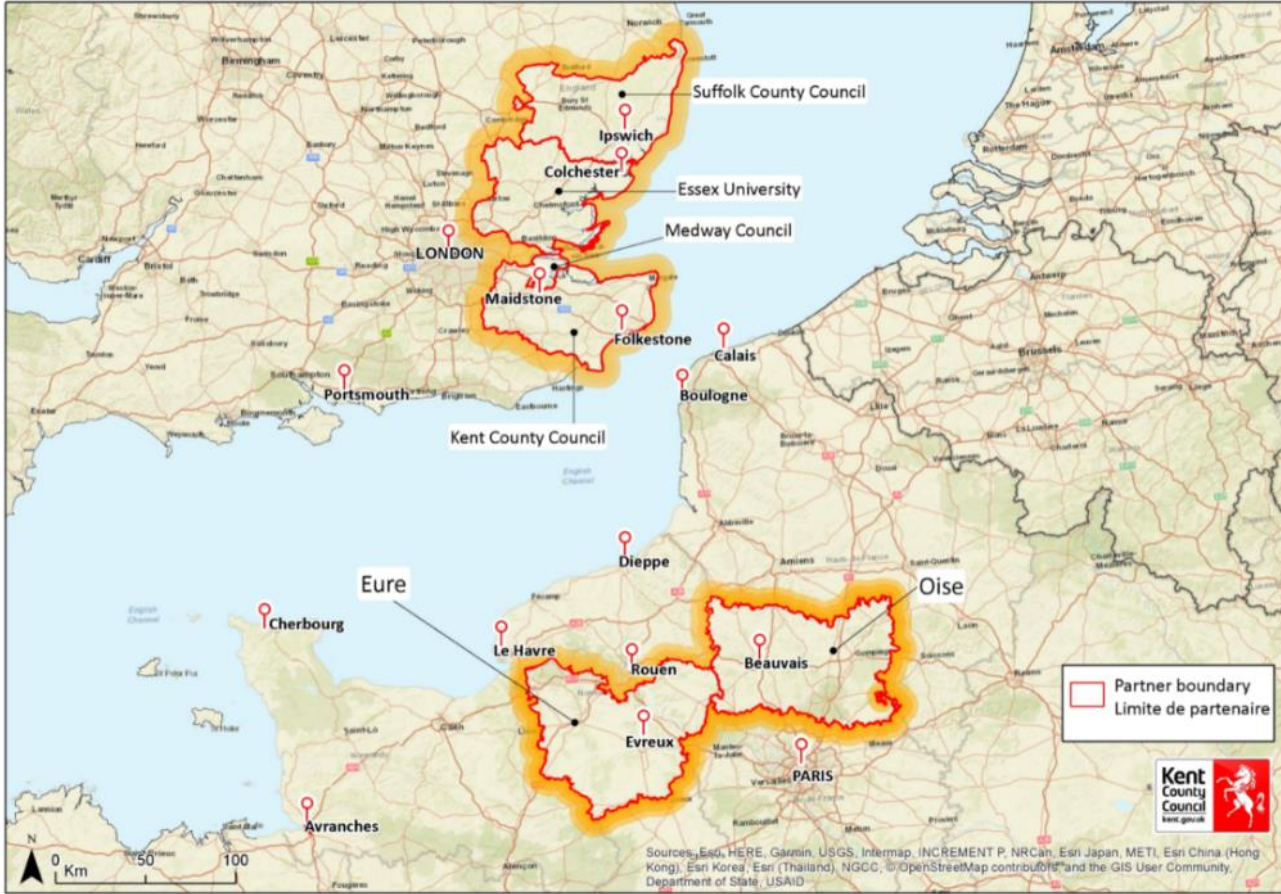
Helping you reconnect



The Positive Wellbeing Service is part of the Connected Communities project co-funded by Interreg (until 2023).

This service has been developed in partnership with 6 organisations from England and France:

- Kent County Council
- Medway Council
- Suffolk County Council
- East Suffolk Council
- University of Essex
- Département de Oise



# KCC Positive Wellbeing

Helping you reconnect

Currently working in just a few communities as the service is tested and developed with a view to expanding it across the county.

The service is currently available to people :

- a) Aged 65 or over
- b) Lonely and socially isolated
- c) Living within one of the selected pilot areas:
  - **Maidstone** - Shepway North and South wards
  - **Swale** - Sheerness and Minster-on-Sea
  - **Folkestone and Hythe** - the wards of Folkestone Harbour, Folkestone East and Broadmead
  - **Thanet** - Westgate-on-Sea area



# Primary Care Link Workers



Across Kent and Medway there are staff specifically employed by local Primary Care Networks as Primary Care Link Workers. These posts work in very similar ways to that of care navigators/social prescribers.

Care Partnership area	Number of Primary Care Link Workers	Across x Primary Care Networks
Dartford, Gravesham, Swanley	2	1
East Kent	39.63	14
Medway and Swale	15.5	9
West Kent	19	9
TOTAL	78.2	33

- There are multiple providers with varying sizes of service and provision.
- There are different models, structures, delivery models and funding streams attached to Navigation/Social Prescribing services.
- There are also other services of a similar vein that have not been presented here that could also be brought under the same 'umbrella'



# The Future of Navigation/Social Prescribing provision



- The procurement and use of a single 'activity' platform has already started, which should bring services more in line with each other.
- Collaborative working within Kent County Council Directorates on provision of standardised information on council website.
- Adult Social Care Community Navigation Contracts are due to come to end March 2023 (with the potential to extend a maximum of 2 further years).
- More strategic alignment and possible joint and collaborative arrangements for the future of these services to ensure there is no duplication of effort and opportunities to ensure maximum impact for these services is realised.
- Exploration of aligning models of delivery and support. Centralised referral functions where possible with more local focus on the delivery of the navigation and support of individuals?



# CASE STUDIES

# KCC Positive Wellbeing

Helping you reconnect

The Swale pilot area requested a cooking class.

Through their ongoing mapping and gapping activity, Connectors discovered there were no local cooking classes for people aged over 65.

The Connectors arranged a set of 6 "hands on" lessons with a local Community Chef, to provide advice and practical experience to a class of 6 people in September and October 2021.

"This activity has really helped me to develop and to remember things. It has helped with my mental health and wellbeing."



"These sessions have helped immensely with my speech as it has encouraged me to talk to other people."

### **99-year-old father discharged from hospital and the daughter was supported by one of the Carer Support Coordinators.**

“I wanted to express my profound gratitude for the support over the last month. My dad has slowly declined since leaving hospital and you’ve helped put in place support both practical and emotional support.

I’m normally a strong person but seeing my dad fade away little by little has left me heartbroken. You’ve been at the end of the phone whenever I needed to just cry and talk.”

**I’ve been blessed to have this support in my life at this painful time**