

## Appendix 1

### GEDCCC District Visits Programme

#### Highlights of the visit to Thanet District on 1 July 2022.

These highlights were also outlined in a slide presentation which is available from the author of the report to GEDCCC if requested.

#### 1. Introduction

##### Overview

Thanet is 30th most deprived Local Authority using IMD Rank of average score (based on population weighted average of the combined scores for the LSOAs in a larger area)

##### Population profile:

Similar to England average for 0-20 year olds  
Less than England average for 20-44 year olds  
More than England average for over 55 year olds

From 2011 – 2019 all population cohorts have increased except for 16-24 year olds which has decreased.

##### Employment

- Percentage of jobs in knowledge economy (2020) Thanet 11.9%, Kent 15.8%, SE 22%, England 21%
- Percentage who are economically inactive aged 16 to 64 (2021) Thanet 32.7%, Kent 22%, SE 19.2%, England 21.3%
- Unemployment percentage rate aged 16 to 64 (2021) Thanet 5.3%, Kent 4.5%, SE 3.9%, England 4.6%
- Aged 16 to 29 claimants as a percentage of 15 to 29 population Thanet 6.8% Kent 3.8% SE 3% England 3.8%
- Job density in 2020 Thanet 0.66, Kent 0.79, SE 0.86, England 0.85
- Percentage aged 16 to 64 who are self-employed in 2021 Thanet 15.1%, Kent 12.2%, SE 10.5%, England 9.5%

##### Earnings

- Percentage of jobs in low paying sectors (2020) Thanet 45.2%, Kent 38%, SE 34.9%, England 36.4%
- Resident earnings (2021) Thanet £28,176, Kent £32,342, SE £33,983, England £31,490
- Workplace earnings (2021) Thanet £26,297, Kent £29,562, SE £32,810, England £31,480

- Change in median resident earnings since 2010 England £26,000 to £31,000 (plus 20%) Thanet £21,000 to £28,000 (plus 33%)

### Qualification profile

- Aged 16 to 64 (2021) percentage with NVQ4+ Thanet 35.5%, Kent 38.5%, SE 45.1%, England 43.1%.
- Percentage with no qualifications age 16 to 64 (2021) Thanet 9.9%, Kent 6.6%, SE 5%, England 6.4%.

## **2. Levelling up indicators**

For boosting productivity, pay jobs and living standards Thanet is:

Worse than the median LA for:

- GVA
- Employment rate 16-64 year olds

Around the median LA for:

- Gross weekly median pay
- Gross disposable household income per head
- Public transport or walk to employment
- Cycle to employment
- Drive to employment

Better than the median LA for:

- Gigabit capable broadband

For spreading opportunity and improving public services Thanet is:

Worse than the median LA for:

- Cigarette smokers
- GCSE's in English and Maths by age 19
- Life satisfaction
- Feeling life is worthwhile

Around the median LA for:

- Overweight adults
- Happiness
- Anxiety

Better than the median LA for:

- No categories

## **3. Successful Regeneration Funding bids in the last 2 years**

• Heritage Action Zone (from 2016)	£ 400,000
• Ramsgate Future High Street Fund	£ 2,704,213
• Margate Town Deal capacity funding (allocated and extra bid)	£ 231,000

• Margate Town Deal	£22,200,000
• High Street Heritage Action Zone	£ 510,000
• Ramsgate Levelling Up Fund	£19,840,000
• Margate Levelling Up Fund	£ 6,306,078
• Accelerated Towns Fund allocation	£ 750,000
• Theatre Royal Margate Historic England Covid emergency	£ 18,000
• Clock House Historic England Covid emergency funding	£ 23,981
• Levelling Up Fund capacity building	£ 125,000
• Helping Hands funding for Business Engagement from KCC	£ 75,000
<b>Total</b>	<b>£53,183,272</b>

### **3. The main projects and activities in the district**

#### **i) Margate Town Deal investments - £22.2million Programme Management £150,000**

##### Aims

- Repurposing long term vacant buildings to safeguard spaces to support growth in creative industries and associated skills and community uses.
- Development of a new health and wellbeing facility, creating new business and commercial opportunities for the town, as well as a healthier population, enhancing access to the Cliftonville coastline
- Significantly improved public spaces and enhanced connectivity and movement between the town centre, Old Town Northdown Road and the Cliftonville Coastline
- A long-term commercial solution for two major facilities in the town. Driving a 365 economy, increased footfall for the town, and further investment

##### Interventions

Interconnected themes and outcomes to 'come together to help Margate thrive:

##### Intervention 1: Scaling Margate's Creative Production and Skills Projects:

Funding allocation: £8.9m

- Establishing and capitalising a Creative Land Trust for Margate including refurbishment of buildings for workspace and education (£6m)
- Improvements to Theatre Royal (£2m)
- Outreach, education and engagement programme (£900k)

##### Intervention 2: Coastal Wellbeing Projects:

- Funding allocation: £3.55m
- Access Walpole (£1.1m) ○ Refurbishment of tidal pool ○ Improvements to steps ○ Refurbishment of the Grade II listed lift and rotunda , with facilities
- Testing new uses, participation and skills programme for wellbeing, including beach facilities (£1.2m)
- Improved Coastal Environment ○ Skatepark (£750k) ○ Oval Bandstand and Lawns (£500k)

##### Intervention 3: Active Movement and Connections Projects:

Funding allocation: £5.3m

- A series of Public Realm interventions to be identified through the business case development process

- A series of Highway interventions to be identified through the business case development process

Intervention 4: Diversifying Heritage Assets Projects:

Funding allocation: £4.3m

- Destination Dreamland: repurposing the Cinema building (£4m)
- Winter Gardens future options appraisal (Revenue ask - £300k)

**ii) Ramsgate Future - The Town Investment Plan**

A Plan for Ramsgate developed by local people, businesses and community groups using statistical information to inform the priorities for the town. For some of the projects funding has already been secured, others are more aspirational projects which people would like to see delivered.

High Street Heritage Action Zone Funding Secured £0.6m

- Shop front and commercial frontage repair grant scheme
- Improved Marketing
- Community Engagement
- Shop front and frontage design guide

Future High Street Fund Funding Secured £2.7m

- Workspace in the town centre for creative business, education and training
- Highway improvements to improve the public realm and create better connectivity between the Royal Harbour and the Town Centre.

Levelling Up Fund Funding Secured £19.84m

- Green Port Ramsgate
- New breakwater
- Refurb ro-ro berth
- New Green campus
- Inclusive Harbour Assets
- Refurb Smackboys to a boutique hotel
- Create a quayside fishing facility
- Refurb the Clock House with improvements to the Pier Yard car park
- Providing locations for people to gain skills in these new career opportunities

**iii) Housing**

- Housing delivery
- Affordable housing
- Long term empty homes
- Empty homes returned to Use
- Further selective licensing designation

**iv) Road network improvements**

Improvements linked to proposals in the Thanet Transport Strategy

**4. What is needed to continue this work:**

- Ongoing commitment to the No Use Empty campaign
- Support with proposals for a further selective licensing designation

- Continued support with planning for sustainable transport
- Partnership approach to the release of public sector land for affordable housing
- Recognition across the public sector that good housing conditions help reduce the costs of health and social care