

**KENT COUNTY COUNCIL ACTION TO
IMPROVE HEALTH AND WELLBEING
INFORMING THE IC STRATEGY AND JHWS**

Overview of the Integrated Care Strategy

Our vision:

We will work together to make health and wellbeing better than any partner can do alone

Together we will...

Give children and young people the best start in life

Tackle the wider determinants to prevent ill health

Support happy and healthy living for all

Empower patients and carers

Improve health and care services

Support and grow our workforce

What we need to achieve

- Support families and communities so children thrive
- Strive for children and young people to be physically and emotionally healthy
- Help preschool and school-age children and young people achieve their potential

- Address the social, economic and environmental determinants that enable people to choose to live mentally and physically healthy lives
- Address inequalities

- Support people to adopt positive mental and physical health
- Deliver personalised care and support centred on individuals providing them with choice and control
- Support people to live and age well, be resilient and independent

- Empower those with multiple or long-term conditions through multidisciplinary teams
- Provide high quality primary care
- Support carers

- Improve equity of access to services
- Communicate better between our partners when changing care settings
- Tackle mental health issues with the same priority as physical illness
- Provide high-quality care to all

- Grow our skills and workforce
- Build 'one' workforce
- Look after our people
- Champion inclusive teams

Enablers:

We will drive research, innovation and improvement across the system
We will provide system leadership and make the most of our collective resources including our estate
We will engage our communities on our strategy and in co-designing services

Give children and young people the best start in life

We will ensure that the conditions and support are in place for all children and young people to be healthy, resilient and ambitious for their future.

What we heard:

- Improve support for those with Special Educational Needs and Disabilities (SEND) and their families
- Support families with all aspects of the wider determinants of health including mental wellbeing, finance and childcare
- Safeguarding particularly the most at risk children
- Accessible Evidence Based Parenting support
- Ensure local access to support for families

Everyone plays a role in keeping children safe. Across the system we bring together our collective information, skills and resources to strengthen our early help and safeguarding arrangements and work together to identify and tackle safeguarding priorities in our communities.

Priorities to deliver this outcome: Together we will...

Support families and communities so children thrive

We will take a whole-family approach, coproducing with children, young people and families, and looking at all elements that families need so their children can thrive, with support in safe, strong communities that addresses poverty, housing, education, health and social care. We will use our Family Hub model, bringing together universal children's services to include midwifery, health visiting, mental health, infant feeding, early help and safeguarding support for children and their families, including children with Special Educational Needs and Disabilities (SEND). We will transform how we help families access the right support, in the right place at the right time, and ensure the support they receive is joined up across organisations. We will improve the transition to adult services.

Strive for children and young people to be physically and emotionally healthy

We will set high aspirations for the health of children and young people and make this everyone's responsibility. This will include a preventative approach to keep children physically healthy, promoting healthy eating, high levels of physical activity and improving air quality. We will address health inequalities including smoking in pregnancy, breastfeeding, immunisation and childhood obesity. Children who are more likely to experience poorer outcomes, including children in care and care leavers, refugees and those who have offended, will receive more support. We will work together to help individuals, families, communities and schools build emotional resilience, tackle bullying and loneliness and provide opportunities for children, young people and families to form supportive networks and take part in social and leisure opportunities. Children and young people at most risk of significant and enduring mental health needs will receive timely and effective interventions. We will protect young people from criminal harm and exploitation, tackle the challenges caused by domestic abuse and support victims.

Help preschool and school-age children and young people achieve their potential

We will support families so that children are ready for school through co-produced, evidence-based support, including parenting support, and high-quality early years and childcare. With families we will tackle low school attendance, provide equal access to educational opportunities and ensure that young people are skilled and ready for adult life. We are committed to working with families on our collective responsibility to support children with SEND. We will strengthen the capability of mainstream early years and education settings and universal services to ensure children with SEND are included, their needs are met and they can thrive. Where specialist help is required, this will be identified early and seamlessly coordinated.

Indicators for this outcome could include:

By 2028/29, the proportion of mothers smoking at time of delivery will have reduced from 10.2% to no more than 6%.

By 2028, the % of children in Year 6 who are healthy weight will be maintained at the current level of 63% and severe obesity will have reduced from 5%.

By 2028 pupil absence rates will have fallen from 7.9% to below 5%.

By 2028, pupils achieving a good level of development at the end of the Early Years Foundation Stage will have improved from 65.8% to at least 70%.

By 2028/29, the average attainment 8 scores for both SEN and non-SEN pupils will have increased, and the gap between the two groups will be 5 points lower than the national average.

I am happy and secure at school and at home

I am working hard to get the qualifications I need to achieve my ambitions

Shared outcome 1: Give children and young people the best start in life ~ CYPE input

What we have committed to	Strategies / plans in place to deliver
Strive for children and young people to be physically and emotionally healthy	
Give more support to those more likely to experience poorer outcomes	Children in Care Strategy – KCC Looked After Children project area Refugee resettlement programmes Family Hubs
Improve Access to services to support young people with mental health issues to build emotional resilience and ensure timely and effective support for those with the highest mental health needs	Input to~ CYP Mental Health transformation and procurement project CYP Mental Health Long Term Plan and Local Transformation Plan workstreams CYP Crisis and Complex Pathway project
Reduce level of substance misuse	Support delivery of Kent Drug and Alcohol Strategy
Increase use of Making Every Contact count	Family Hubs to offer MECC with links to support around WDH
Focused support for young carers	Support Triangle of Care action plans
Improve levels of physical activity in young people	Encourage use of Daily Mile programme in schools
Holiday Activities and Food Programme	Support delivery of programmes for 2025-28 (subject to Government funding being agreed)
Safeguarding	
	Deliver Safeguarding priorities working with the Kent Children Safeguarding Multiagency Partnership (KSCMP) Deliver the NHS Kent and Medway Safeguarding Strategy

Shared outcome 1: Give children and young people the best start in life~ CYPE Input

What we have committed to	Strategies / plans in place to deliver
Support families and communities so children thrive	
Whole family approach, co-producing with children, young people and families	Work through and with Children and Young People Programme Board to develop joint areas of focus for coming years. Support system to best deliver universal and lower level support
Improve and join up access to local support for families through the Family Hub model	Family Hub Programme Encourage uptake preschool support through understanding barriers
Ensure access to benefits for families	Link with ongoing Financial Hardship Programme Family Hub Programme
Improve transition to adult services	Mental health transition Long term condition focus
Improve nutrition in infants and young children	Support system to Implement Nourishing our next generation An infant feeding strategy for Kent 2024–2029
Support good mental health in families and children	Support system to implement Nurturing Little Hearts and Minds A Perinatal Mental Health & Parent-Infant Relationship Strategy for Kent 2024 – 2029

Shared outcome 1: Give children and young people the best start in life ~ CYPE Input

What we have committed to	Strategies / plans in place to deliver
Help preschool and school-age children and young people achieve their potential	
Support families so that children are ready for school	<p>KCC Early Years and Childcare strategy in development</p> <p>Support and work through Family Hubs</p> <p>Provide community-based family learning courses through Family Hubs and other local venues, including engagement courses and parenting courses – deliver to parents and children from schools and other community partners, targeting those identified as being in areas of deprivation.</p>
Support access to high quality nursery education	<p>Sufficient nursery places created to meet demand for new 2-year old entitlement</p> <p>Ensure accessibility to nursery places matches local need through sufficiency planning</p> <p>Sufficient nursery places created to meet demand for new 9-month + aged babies’ entitlement</p>
Improve proportion children achieving a good level of development at end Early Years Foundation Stage including through evidence-based parenting support to all who would likely benefit	<p>Sufficient nursery places created to meet demand for new 2-year old’ entitlement</p> <p>Implement revised model of universal targeted and specialist support in all settings</p> <p>Sufficient nursery places created to meet demand for new 9-month + aged babies’ entitlement</p>
Help Young People Achieve their potential	Pathways for All: System leadership of the Post 16 sector to improve curriculum pathways for young people. Additional pathways ready to deliver.
Tackle low school attendance reducing pupil absence rates	Work to support and increase attendance
Support Healthy and positive approach to adolescence	Work with partners to increase understanding and “normalisation” of adolescent stresses and anxieties

Shared outcome 1: Give children and young people the best start in life ~ CYPE input

What we have committed to	Strategies / plans in place to deliver
Help preschool and school-age children and young people achieve their potential	
Provide equal access to educational opportunities	<p>Education Strategy– KCC</p> <p>Development of a national register for pupils educated other than in school, requiring Kent to maintain strong monitoring of children missing education and those in elective home education.</p>
Ensure young people are skilled and ready for adult life Improve pupil attainment measured through average attainment 8 scores	<p>Education Strategy – KCC</p> <p>Framing Kent’s Future</p>
Strengthen capability of mainstream settings and universal services to meet the needs of CYP with SEND so that Children with SEND to have a good school place in or near their local community.	<p>Support delivery through the Kent and Medway LDA Strategy</p> <p>Improve pupil attainment in SEN pupils measured through average attainment 8 scores</p> <p>CATIE(Countywide Approach to Inclusive Education)</p> <p>Review of Specialist resource provisions to ensure SRP units in mainstream schools are in the right places to meet needs</p>
Deliver Inclusive early years education	<p>Help early years settings to embed inclusive support for children and build on existing good practice through a model for universal, targeted and specialist support</p>
<p>Work with families with children & young people with SEND</p> <p>Provide specialist SEND support with early identification and good coordination</p> <p>Children and Young People with SEND to have a pathway through education which delivers progress and attainment so that the Young people achieve independence into adulthood</p>	<p>Support delivery through the Kent and Medway LDA Strategy</p> <p>KCC SEND Strategy</p> <p>CATIE(Countywide Approach to Inclusive Education)</p> <p>Priority One: Supporting a school led system to deliver the highest quality core inclusive education,</p> <p>Priority Two: Providing additional intervention and support with engagement and integration,</p> <p>Priority Three: Inclusive Education is part of a broader, holistic, and joined-up offer of support,</p> <p>Priority Four: Ensuring smooth transition between education phases.</p>

Shared outcome 1: Give children and young people the best start in life ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Support families and communities so children thrive	
Whole family approach, co-producing with children, young people and families	Family hubs Implement the National Healthy Child Programme Support Core 20plus5 for children and young people
Improve and join up access to local support for families through the Family Hub model	Family Hub Programme Nurturing Little Hearts and Minds Strategy for early mental health Infant feeding strategy
Ensure access to benefits for families	Work with NHS colleagues on MECC opportunities Support Kent Association of Local Councils (KALC) cost of living initiatives Family Hub Programme

Shared outcome 1: Give children and young people the best start in life ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Strive for children and young people to be physically and emotionally healthy	
Address health inequalities	Increase rates of breastfeeding Increase rates of immunisation in deprived groups Reduce % children who are obese and overweight Reduce the proportion of women who smoke in pregnancy Support delivery perinatal equity and equality action plan and commission for and monitor implementation of personalised care Support Core20PLUS5 projects
Give more support to those more likely to experience poorer outcomes	Input to Refugee resettlement programmes Infection prevention control advice to UASC accommodation sites Data and evidence on health inclusion groups to inform strategy and services Family Partnership Programme
Improve Access to services to support young people with mental health issues to build emotional resilience and ensure timely and effective support for those with the highest mental health needs	Support the Children and Young People Mental Health transformation programme
Protect young people from exploitation and criminal harm	Prevent Duty Support Community Safety Plans Support the Kent Community Safety Agreement and Action Plan Increase understanding of the impact of social channels and gaming on exploitation and abuse

Shared outcome 1: Give children and young people the best start in life ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver Led by / responsible
Strive for children and young people to be physically and emotionally healthy	
Improve levels of physical activity in young people	Support Move Together~ Active Kent and Medway Strategy Support Districts and KALC in developing local plans around physical activity Support for Daily Mile in Primary Schools
Reduce % children who are obese and overweight	Inequalities, Prevention and Public Health Committee (IPPH) - Prevention Subcommittee Action Plan Whole system Obesity Strategy Support Districts and KALC in developing local plans around healthy weight Establish “Relationship with Food” programme Publication of responsive feeding animations
Reduce the proportion of women who smoke in pregnancy	Local Maternity and Neonatal System Delivery Plan
Take a preventative approach to keeping children healthy including oral health and Immunisation	IPPH Prevention Subcommittee Action Plan Health Protection Board - Immunisation assurance as part of the DPH statutory role Targeted work to reach inclusion groups – MMR in GRT communities National Healthy Child Programme
Impact of vaping and cannabis use in families	Explore specific post to work with families around tackling this issue

Shared outcome 1: Give children and young people the best start in life ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Help preschool and school-age children and young people achieve their potential	
Support families so that children are ready for school	Family Hubs Promoting the uptake of key immunisations
Support access to high quality nursery education	Help ensure families access to nursery entitlement working through health visitor service and voluntary sector and community groups
Improve proportion children achieving a good level of development at end Early Years Foundation Stage including through evidence- based parenting support to all who would likely benefit	Family Hubs Commission evidence based, well targeted parenting support including Triple P

Shared outcome 1: Give children and young people the best start in life ~ GET Input

What we have committed to	Strategy / plan / Service in place to deliver
Support families and communities so children thrive	
Reducing access to vapes, cigarettes and alcohol for children under the age of 18 and raise awareness of the dangers.	Trading Standards & KSS Business Plan & Community Wardens
Ensure access to safe consumer goods	Trading Standards & Kent Scientific Services Business Plan
Raise awareness of alcohol consumption amongst young people	Community Wardens
Reduce the % of children living in poverty	Economic framework
Improve access to local support for families through the Family Hub model	Community Warden Objectives Libraries Registrations & Archives Business Plan - countywide programme of events and activities Playground National Portfolio Organisation Developer Contributions Guide supporting Integrated Childrens Services
Children have free access to books and learning tools	Libraries Summer Reading Challenge Developer Contributions Guide supporting Libraries

Shared outcome 1: Give children and young people the best start in life ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Strive for children and young people to be physically and emotionally healthy	
Ensure access to safe and accurately described food	Food Enforcement Plan
Provide and promote opportunities for children and young people to improve physical and emotional wellbeing.	Country Parks Strategy Countryside Partnerships Playground National Portfolio Organisation Kent Design Guide Kent Cultural Strategy Libraries - countywide programme of events and activities Move Together - Active Kent and Medway Strategy Active Travel - work with schools Developer Contributions Guide

Shared outcome 1: Give children and young people the best start in life ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Strive for children and young people to be physically and emotionally healthy	
Improve levels of physical activity in young people	Move Together - Active Kent and Medway Strategy Country Parks Strategy Countryside Partnerships Local Transport Plan 5 Vision Zero Road Safety Strategy Rights of Way Improvement Plan
Reduce % children who are obese and overweight	Move Together - Active Kent and Medway Strategy
Take a preventative approach to keeping children healthy, including oral health and Immunisation	Community Wardens – safety advisory role Energy & Low Emissions Strategy Active Travel - work with schools

Shared outcome 1: Give children and young people the best start in life ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Strive for children and young people to be physically and emotionally healthy	
Address health inequalities	<p>Kent & Medway High Ambition Pathway (reducing emissions) & the Environmental Improvement Plan</p> <p>Libraries Business Plan – focussing services in areas where there are inequalities</p> <p>Active Kent & Medway</p> <p>Developer Contributions Guide – working with Adult Social Care and Integrated Childrens Services to improve accessibility within residential housing and community facilities.</p>
Give more support to those more likely to experience poorer outcomes	<p>Playground National Portfolio Organisation</p> <p>Libraries - countywide programme of events and activities (most are free). Free computer use, free books, free resources</p>
Protect young people from exploitation and criminal harm	Kent Community Safety Agreement & Action Plan

Shared outcome 1: Give children and young people the best start in life ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Help preschool and school-age children and young people achieve their potential	
Improve proportion of children achieving a good level of development at end Early Years Foundation Stage including through evidence-based parenting support to all who would likely benefit	Libraries - countywide programme of events and activities, Bookstart, Summer Reading Challenge, Playground, access to free books (physical and digital) Playground National Portfolio Organisation
Ensure young people are skilled and ready for adult life Improve pupil attainment measured through average attainment 8 scores	Libraries – working with schools to provide opportunities for young people (school visits, DofE, supporting home education, access to digital and printing)
Strengthen capability of mainstream settings and universal services to meet the needs of CYP with SEND	Home to school transport for SEN
Work with families with children & young people with SEND Provide specialist SEND support with early identification and good coordination.	Playground National Portfolio Organisation Bookstart able to support SEND Home to School Transport for SEN
Provision of SEN infrastructure to support children with SEN	Developer Contributions Guide working in conjunction with CYPE.

Shared outcome 1: Give children and young people the best start in life ~ Infrastructure input

What we have committed to	Plans in Place to Deliver
Deliver the estate objectives in KCC net zero plan	KCC net zero plan
Continue to support the development of the One Public Estate Programme through the Kent Estates Partnership	Kent Estates Partnership
Ensure Young People are Skilled and Ready for Adult Life	<p>Supporting school – KCC supports Education through infrastructure via our capital programme for school and maintaining our sites through our FM partnerships.</p> <p>The Kent commissioning plan sets out KCC's commissioning intentions to plan to ensure there are sufficient school places, in the right locations and at the right time to fulfil our legal responsibility to offer an appropriate school place to all who require one but without compromising on high-quality provision our children and young people deserve.</p>
Support Access to High Quality Nursery Placements	Commissioned Nursery Provision through the Kent Commissioning Plan for Education Provision in Kent.
Improve and Join up access to local support for Families	KCP – Kent Communities programme sought to focus KCC buildings in areas of need. This included several proposed co-location of some of our services within a single building along with NHS partners.
Work with families with children and young people with SEND	MASH sites – our Multi-Agency Specialist Hub sites are centres for special educational needs and disabled (SEND) children and their families. A one stop shop where you can attend appointments with different services in the same place on the same day

Shared outcome 1: Give children and young people the best start in life ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Support families and communities so children thrive	
Improve transition to adult services	Work across both ASCH and CYPE to optimise support for young people between the ages of 14-25, as they transition from children to adult service, promoting independence and adult life.

Shared outcome 2: Tackle the wider determinants to prevent ill health

Address the wider determinants of health (social, economic and environmental), to improve the physical and mental health of all residents, tackle inequalities, and focus on those who are most vulnerable.

What we heard:

- Target prevention activities for each community group, making the most of VCSE expertise and community assets
- Longer duration for prevention programmes
- Support for cost of living – housing, transport, food
- Extend use of social prescribing
- Improve transport access to services, jobs and social opportunities

Priorities to deliver this outcome: Together we will...

Address the economic determinants that enable healthy lives including stable employment

We will attract and support new businesses and encourage all large employers to develop as anchor organisations within their communities including all public sector organisations, procuring and employing locally in a way that optimises social value. We will support people and small businesses with the cost-of-living crisis. We will help individuals fulfil their potential by achieving secure employment through education and skills development and by supporting businesses.

Address the social determinants that enable healthy lives including social networks and safety

We will build communities where everyone belongs. We will work with communities, building on their assets to empower people to address key health and social issues including loneliness, community safety and the economic burdens from misuse of drugs & alcohol. We will further develop social prescribing and local voluntary and community capacity to meet these challenges. The importance of Active Travel, access to services, work and leisure, and best use of local Libraries, Community Hubs, Arts and Heritage opportunities are recognised. In partnership we will promote community safety, tackling crime and preventing and reducing serious violence, antisocial behaviour and discrimination that can make people feel unsafe or unwelcome.

Address the environmental determinants that enable healthy lives including housing, transport and the natural and built environment

We will plan, develop and regenerate in a way that improves quality of life for new and existing communities – across built and natural infrastructures including housing, transport and the local environment. We will incorporate the impact of climate change in all planning. We will explore how we can help people adopt sustainable ways of living and working and make best use of all our resources. We will work to provide accessible homes for life and services for all, through planning and with housing providers. We will plan to improve safety, air quality and promote physical activity.

Address inequalities

We will ensure people who need them will have access to benefits, housing, services and support through identification, signposting and a directory of local support as well as opportunities to access work through skills development and local transport. We will focus on prevention and help people, including those with mental health issues, learning disabilities and neurodiversity, to enter, re-enter and be retained in the workplace, to have secure homes, benefits and social networks and opportunities, maximising their independence.

Indicators for this outcome could include:

By 2028/29, the proportion of people who feel lonely often or always will have reduced from 7.3% to no more than 5% across Kent and Medway.

By 2028/29, the percentage of the population who are in contact with secondary mental health services that are in paid employment (aged 18 to 69) will increase from 8% to above 10% in Kent and Medway.

All NHS organisations and local authorities will make progress towards their net-zero targets.

By 2028/29, the percentage of the population who are in receipt of long-term support for a learning disability that are in paid employment (aged 18 to 64) is similar to, or better than, the national average.

There is lots to do around here and I feel safe

I have been diagnosed with depression. My employer has been great working with services so I can still manage work

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Address the economic determinants that enable healthy lives including stable employment	
Encourage all large employers to develop as anchor organisations	Work with large employers around opportunities as anchor institutions Support healthy workplace initiatives Develop systems to ensure people with mental health issues can be retained in the workplace were possible
Optimise our role as public sector anchors including around procurement and employment	Work with districts and NHS colleagues to optimise role as anchor institutions
Cost of living crisis support	ICS Prevention Sub-Committee Support Kent Association of Local Councils (KALC) cost of living initiatives Support DC cost of living initiatives Use MECC to help people access benefits and support
Education and skills development for employment Increase percentage of the population who are in paid employment and are in contact with secondary mental health services or who have long term support for a learning disability	Develop systems to ensure people with mental health issues can be retained in the workplace were possible

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Address the social determinants that enable healthy lives including social networks and safety	
Reduce loneliness	Research – HDRC Support district initiatives including Priority Places Support KALC loneliness initiatives Ensure links One You and Social prescribing Develop MECC to identify and hand off/signpost people who are lonely Ageing well strategy input
Community safety including tackling crime, serious violence, anti-social behaviour and discrimination	Contribute to the Kent CSP Action Plan
Reduce level of substance misuse	Kent Drug and Alcohol Strategy
Reduce level of alcohol misuse	Inequalities Prevention and Population Health Committee (IPPH) Prevention Subcommittee Action Plan Kent Drug and Alcohol Strategy Support licencing to reduce risks from alcohol

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Address the social determinants that enable healthy lives including social networks and safety	
Social prescribing	IPPH Action Plan, Link MECC to social prescribing
Voluntary and community capacity	Work with KALC to develop the role of parishes
Active travel	Ageing well strategy Active Kent and Medway

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Address the environmental determinants that enable healthy lives including housing, transport and the natural and built environment	
Improve quality of life across built and natural infrastructures (including transport)	Ageing well strategy
Tackle climate change including sustainable ways of living and working and air quality	Raising awareness around the climate emergency and threats to health Contribute to multi-agency work on climate adaptation and mitigation Contribute to the improvement of air quality (both indoor and outdoor)
Accessible homes	Public Health support to the Kent Housing Group Contribution to the refresh of the Kent and Medway Housing Strategy Housing and Health Project Officer located in Public Health Support to districts around health and housing Advice to planning applications Advice to planners and developers' networks Ageing well strategy

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Address inequalities	
Ensure access to services people need	Health and Wellbeing Plans Commissioning approach to include access and proportionate universalism as key drivers Develop bespoke services to meet specific needs Support DC plans to improve local access and services Target health checks
Improve employment rates in people with mental health issues	Develop systems to ensure people with mental health issues can be retained in the workplace where possible Contribute to the ICB Work and Health Programme
Improve employment rates in people with Learning difficulties	Through role in LD and autism strategy

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address the economic determinants that enable healthy lives including stable employment	
Attract and support new businesses	K&M Economic Framework LRA Business & Intellectual Property Centres (BIPC) Trading Standards Business advice Kent Downs National Landscape Management Plan
Support all businesses (including SMEs)	Trading Standards Business Advice Kent Scientific Services – product testing and analysis LRA Business & Intellectual Property Centres (BIPC)
Encourage all large employers to develop as anchor organisations	Kent & Medway Economic Framework
Optimise our role as public sector anchors including around procurement and employment	Kent & Medway Economic Framework
Cost of living crisis support	Libraries - warm spaces, access to free PCs/Wi-fi, Community fridge at Wood Avenue, Managing finances course on public PCs Trading Standards Information Programme – supporting consumers and families Community Wardens – supporting access to benefits, hardship funds, warm spaces, food banks etc. England National Concessionary Travel Scheme (Bus Pass) Energy & Low Emissions Strategy - Support for vulnerable / lower income households on water saving tips & devices & tariff

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address the economic determinants that enable healthy lives including stable employment	
Education and skills development for employment	K&M Economic Framework Cultural Strategy Developer Contributions Guide – collections for Adult Education & Children, Young People & Education
Address the social determinants that enable healthy lives including social networks and safety	
Reduce loneliness	Positive Wellbeing – social prescribing service Libraries (inc. mobile libraries & home library service) Know your neighbourhood Thanet Community Wardens Objective – Community Wellbeing, support the elderly & vulnerable Country Parks & Countryside Partnerships Green Social Prescribing Network Heritage Conservation Volunteering Kent Karrier Move Together - Active Kent and Medway Strategy Kent Cultural Strategy
Community safety including tackling crime (inc. serious organised crime), serious violence, anti-social behaviour and discrimination	Kent Community Safety Agreement and Action Plan Trading Standards Action Kent Design Guide
Protecting vulnerable people in our communities	Trading Standards Community Safety Agreement & Community Wardens Kent Karrier Community Transport Grant Scheme Home Library Service
Deliver on Serious Violence Duty	Kent Community Safety Agreement and Action Plan

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address the social determinants that enable healthy lives including social networks and safety	
Reduce level of substance misuse	Substance Misuse Alliance Kent Community Safety Agreement and Action Plan
Reduce level of alcohol misuse	Trading Standards – prevent underage sales
Developing Social prescribing	Positive Wellbeing – social prescribing service Community Wardens Green Social Prescribing Network Kent Cultural Strategy Libraries - prescribed activities, events or self-help books
Voluntary and community capacity	Community Wardens Heritage Conservation & Countryside Partnerships Volunteer programmes Volunteering Opportunities Community transport grant scheme Local Flood Risk Management Strategy
Active travel	Local Transport Plan (LTP 5) (Kent Cycling & Walking Infrastructure Plan) Carbon Net Zero Vision Zero' Road Safety Strategy Rights of Way Improvement Plan Kent and Medway Energy and Low Emissions Strategy Kent Environment Plan (2024 onwards) Kent Design Guide, Neighbourhood Plans & Strategic Planning Applications Developer Contributions Guide
Best use of music, arts and leisure	Kent Cultural Strategy Playground National Portfolio Organisation Heritage Strategy Kent Downs National Landscape Move Together - Active Kent and Medway Strategy Libraries – free access to a range of resources.

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address the environmental determinants that enable healthy lives including housing, transport and the natural and built environment	
Improve quality of life across built and natural infrastructures (including transport)	<p>Kent Design Guide Neighbourhood Plans Strategic Planning Applications Nationally significant infrastructure projects (NSIP)</p> <p>Kent Cultural Strategy Cultural Planning Toolkit</p> <p>Move Together - Active Kent and Medway Strategy</p> <p>Local Flood Risk Management Strategy</p> <p>Kent's Plan BEE – Pollinator Action Plan</p> <p>Developer Contributions Guide</p> <p>Kent Waste Disposal Strategy</p> <p>Fly tipping - Support partners with their statutory responsibility to investigate and enforce fly-tipping and promote responsible disposal of waste.</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address the environmental determinants that enable healthy lives including housing, transport and the natural and built environment	
Tackle climate change including sustainable ways of living and working and air quality	Energy Strategy - incoming Nationally significant infrastructure projects (NSIP) Local Transport Plan 5 – Transport strategy Energy & Low Emissions Strategy Local Flood Risk Management Strategy Kent Waste Disposal Strategy
Accessible homes	Trading Standards – fair treatment of tenants Infrastructure Mapping Platform Kent Design Guide Developer Contributions Guide – working with ASCH

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address inequalities	
Ensure access to services people need	<p>Community Warden Service – active signposting & referral support</p> <p>Local Transport Plan 5 (& Kent Cycling & Walking Infrastructure Plan - ensuring modal choice) Rights of Way Improvement Plan</p> <p>Libraries</p> <ul style="list-style-type: none"> - signposting services (private meeting areas, Ask a Kent librarian service) - Accessible Libraries, mobile libraries, on-line, Home library Service. Postal loan. - Free membership / Exempt offer removes barriers for people with disabilities. - Free computers with accessibility supports. Free wi/fi. <p>English National Concessionary Travel Scheme (Buss passes)</p> <p>Household Waste Recycling Centres – inc. improved accessibility as a result of digital transformation.</p> <p>Developer Contributions Guide – ensuring developments provide community resources and good access to services.</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Address inequalities	
Maximise independence of those with mental health issues, learning difficulties and neurodiversity	Libraries - Reading well book collections, self-help book collections, autism friendly libraries. Dementia Friendly Libraries. Books Beyond Words reading groups. Volunteering opportunities. Arts Investment Fund - supporting people with learning difficulties and neurodiversity Move Together - Active Kent and Medway Strategy - supporting people with learning difficulties and neurodiversity
Improve employment rates in people with mental health issues	Library volunteering opportunities

Shared outcome 2: Tackle the wider determinants to prevent ill health~ CYPE Input

What we have committed to	Strategies / plans in place to deliver
Address the economic determinants that enable healthy lives including stable employment	
Education and skills development for employment	<p>The Adult Education Budget is changing to become the Adult Skills Fund, with the introduction of new 'Primary Purposes' for funding and a focus on moving learners closer to, into work and up within work. Learning for leisure is no longer fundable.</p> <p>Deliver courses to supporting building learner confidence and supporting wellbeing, focusing on deprived communities in coastal areas. Impact evidenced through learner end-of course feedback</p> <p>Refugees will complete accredited ESOL courses to move them into/closer to sustaining work.</p> <p>Adults without L2, will develop numeracy skills and/or confidence through engagement with Multiply project.</p>
Increase opportunity for parents to work	<p>All primary schools have arrangements in place, directly or in partnership, enabling their pupils to access before and after-school wraparound care (by September 2026)</p> <p>Sufficient nursery places created to meet demand for new 2-year old entitlement</p> <p>Sufficient nursery places created to meet demand for new 9-month + aged babies entitlement</p> <p>Deliver Holiday Activity and Food programme, develop and deliver procurement for 2025-28 (subject to Government funding being agreed)</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Infrastructure input

What we have committed to	Plans in Place to Deliver
Work with Kent & Medway Resilience Forum partners to mitigate risks in respect of mass casualty / mass fatality incidents	KMRF Mass Casualty Plan KMRF Mass Fatality Plan
Work with Kent & Medway Resilience Forum partners to assist survivors / evacuees of incidents / emergencies affecting communities in Kent	KMRF Evacuation & Shelter Plan KMRF Welfare Centre Guidelines
Deliver the estate objectives in KCC net zero plan	KCC net zero plan
Continue to support the development of the One Public Estate Programme through the Kent Estates Partnership	Kent Estates Partnership
Tackle climate change including sustainable ways of living and working and air quality	KCC commitment to achieve Net Zero emissions by 2030 for our own estate, operations and traded services. Monitoring against this target started in April 2021. All Commissioned contractors are enabled to deliver against KCC targets. KCC have also achieved the International Standard for Environmental Management (ISO14001) and have held this standard since 2009.
Address the social determinants that enable healthy lives including social networks and safety	<p>KCP – Kent Communities programme sought to focus KCC buildings in areas of need. This included several proposed co-location of some of our services within a single building along with NHS partners.</p> <p>Community Gateways - These sites allow individuals to access a wide range of services in one building, including to enrol on Adult Education courses, register a birth or death, use the library services and obtain advice on KCC services.</p>
Maximise independence of those with mental health issues, learning difficulties and neurodiversity	<p>Community Day Learning Disability hubs – KCC has a range of hubs that support individuals to build individual and existing capabilities, recognising Individuals as assets, provide peer support networks and blurring distinctions between individuals and professionals. These hubs support promoting independence and wellbeing.</p> <p>This supports individuals to participate in all aspects of community life to work, learn, get ahead, meet people, be part of social networks and access good and services - and have support to do so.</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Adult Social Care Input

What we have committed to	plans in place to deliver
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Address the economic determinants that enable healthy lives including stable employment

Cost of living crisis support

Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.

Address the social determinants that enable healthy lives including social networks and safety

Reduce loneliness

Social prescribing - working with the NHS and our partners to co-develop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing

Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.

Community safety including tackling crime, serious violence, anti-social behaviour and discrimination

Safeguarding – review and update current ways of working to ensure that our safeguarding approach in Kent is of the highest standard possible and that best practice is embedded across all teams with a focus on continuous learning and improvement.

Prevent and Serious Organised Crime -meet statutory responsibilities under CONTEST, Prevent Duty and Channel Duty. Coordinate a multi-agency approach across partners who include police, health and education and support the delivery of KCC’s Serious Organised Crime Strategy and action plan.

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Address the social determinants that enable healthy lives including social networks and safety</p>	
<p>Social prescribing</p>	<p>Social prescribing - working with the NHS and our partners to co-develop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing</p>
<p>Voluntary and community capacity</p>	<p>Build Resilient Communities</p> <p>Micro-providers – establishing a strong network of small (micro) businesses to improve community resilience and individual choice by offering more diverse activities and resources. Driving culture change towards self-directed support and encouraging staff and people in Kent to access innovative care and support in their local communities.</p> <p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p>
<p>Building resilient communities -</p>	<p>Dementia friendly communities – promoting Dementia Awareness Sessions, virtual bus tours and dementia interpreter training, shaping and sharing best practice, linking people together to provide peer support in local communities and encouraging participation in the Kent Dementia Action Alliance</p> <p>Social Prescribing - working with the NHS and our partners to co-develop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Adult Social Care Input

What we have committed to	plans in place to deliver
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Address inequalities

Ensure access to services people need

Micro-providers – establishing a strong network of small (micro) businesses to improve community resilience and individual choice by offering more diverse activities and resources. Driving culture change towards self-directed support and encouraging staff and people in Kent to access innovative care and support in their local communities.

Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.

Social prescribing - working with the NHS and our partners to co-develop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing

Digital pathways – developing new, accessible and user-friendly ways for people to access clear information and support from adult social care when they need it. Includes the use of self-assessment and financial assessment tools so people can access this remotely

Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.

Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Address inequalities</p>	
<p>Maximise independence of those with mental health issues, learning difficulties and neurodiversity</p>	<p>Kent and Medway All-age Learning Disability and Autism Strategy – co-producing a system-wide vision and strategy with Autistic people and people with learning disabilities, the NHS and Medway Council in readiness for the formation of the Integrated Care System (ICS) to put the person at the heart of decision making and service design.</p> <p>Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p>
<p>Improve employment rates in people with Learning difficulties</p>	<p>Kent and Medway All-age Learning Disability and Autism Strategy – co-producing a system-wide vision and strategy with Autistic people and people with learning disabilities, the NHS and Medway Council in readiness for the formation of the Integrated Care System (ICS) to put the person at the heart of decision making and service design.</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Procurement input

What we have committed to	Strategies / plans in place to deliver
Local Employment	<p>Seek to optimise local employment and training opportunities to reduce unemployment and raise local skills</p> <p>Secure focus on most deprived communities</p> <p>Workforce culture to be inclusive and reflect diversity</p> <p>Opportunities to improve skills and develop young people</p> <p>Support people who have been out of the workforce for some time</p> <p>Support for people who are NEETs, care leavers and have a history of offending</p> <p>Visits to local schools by employer</p> <p>Training opportunities offered and meaningful work placements offered</p>
Local Economy	<p>Commissioned provider in turn embraces above and other value for social value in their commissioning</p> <p>Prime contractors to support local supply chain including focus on local microbusinesses, SMEs and VCSE</p> <p>Role contractor as provider advice and support to local SMEs and VCSEs</p>
Community Development	<p>Businesses to support resilience in local communities with focus on local need</p> <p>Support local priorities, campaigns and projects and encourage cohesion</p> <p>Donations and in kind support for local community projects including sharing experience and skills</p> <p>Staff to have volunteering opportunities</p> <p>Support for health and wellbeing initiatives in the local community</p> <p>Initiatives to reduce crime and to tackle homelessness</p> <p>Support for people who are older or have a disability within the community</p> <p>Support for the VCSE organisations</p> <p>Increase accessibility to contracting opportunities for local SMEs and VCSEs</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Procurement Input

What we have committed to	Strategies / plans in place to deliver
Good Employer	<ul style="list-style-type: none"> Support staff development in provider organisations and them in turn in their supply chains Seek to pay National Living Wage to staff under age 25 Action to secure gender equality in pay Support for mothers to be an active part of the workforce Support for people with a disability to be part of the workforce Employment of people from the global majority Promote Equality, Diversity and Inclusion in our supply chains' workforces Wellbeing courses and support for staff Support to enable people with mental health issues to be retained in the workplace Ethical procurement including anti-slavery to reduce the risk of modern slavery in our supply chains Reduce the risk of bribery, fraud and corruption in our supply chains
Green and Sustainable	<ul style="list-style-type: none"> Initiatives to reduce environmental impacts in relation to the contract and similar in supply chains Reduce carbon emissions in our supply chains and securing Net Zero commitments from suppliers Reduce wider environmental impact via procurement (e.g. reducing waste, using sustainable materials) Initiatives to reduce transport impact eg cycle to work, public transport, In kind and finance support towards development of local green infrastructure

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Community Civil Strategy Input

What we have committed to (up until end of 2024)	Strategies / plans in place to deliver
Support a Strong and Vibrant civil society across Kent communities	<p>Refresh the KCC Civil Society Strategy</p> <p>Deliver recommendations NPC report including focus on partnership working, shared responsibility, co-design and longer-term outcomes</p> <p>Continue to strengthen and improve commissioning practice to enable greater partnership with the VCSE.</p>
Understand and value the role of the civil society	<p>Continue to develop a collaborative approach with the VCSE including through the VCS Strategic Partnership Board with a focus on long term challenges and solutions</p> <p>Work with ICB to ensure strong and meaningful VCS engagement in delivering the IC Strategy</p>
Ensure the Social Sector is sustainable and innovative	<p>Continue to look at how we can support a range of funding streams that support innovation and independence</p> <p>Build on the learning and success of Crowdfund Kent to develop alternative funding sources and to better focus resource on what is important to local communities</p> <p>Develop further local opportunities to improve health and wellbeing through crowdfunding working alongside PH.</p>
Ensure available infrastructure support to the diverse sector	<p>Continue to look at how we can support sustainable infrastructure support, organisational and leadership support, peer support, income generation and funding and organisational development within the VCSE reflecting the needs of diverse organisations, as we develop the new strategy.</p>
Develop and effective, efficient and inclusive approach to volunteers	<p>Continue to support the development of countywide volunteering infrastructure to ensure a consistent, sustainable system to manage, promote and attract volunteering through Kent Volunteers this includes volunteering to support health and wellbeing.</p> <p>Support Kent Volunteers to continue to develop the countywide platform for the system to seek and onboard volunteers and for people wishing to volunteer to access</p> <p>Better understand the needs of volunteers and barriers to volunteering through Kent Trustees' Network</p> <p>Target volunteers to key strategic areas of need, work and opportunity including Family Hubs through the work of Kent Volunteers.</p>

Shared outcome 2: Tackle the wider determinants to prevent ill health ~ Community Civil Strategy Input

What we have committed to (up until the end of 2024)	Strategies / plans in place to deliver
Uphold the independence of the social sector and enabling it to influence	Continue to support the independent VCSE Steering Group as a means of wider VCSE engagement and ensure it has a strong voice to advocate Recognise and utilise the established engagement mechanisms put in place by the sector to enable strategic engagement within the health and wellbeing agenda such as the VCSE led place-based Alliances
Revise CSS and supporting resources reflecting System changes and pressures including rising need and challenging financial pressures	Work with system partners as we undertake a review and revision of the CSS, to identify any opportunities for greater partnership and collaboration.

Shared outcome 3: Supporting happy and healthy living

Help people to manage their own health and wellbeing and be proactive partners in their care so they can live happy, independent and fulfilling lives; adding years to life and life to years.

Priorities to deliver this outcome: Together we will...

Indicators for this outcome could include:

What we heard:

- Improve the transition between services – communication, user experience, timeliness
- Engage with communities to tailor communication and support for each community
- Joined up services to support people who are at risk including survivors of domestic abuse and people who are homeless
- Support veterans
- Focus on adult safeguarding

Support people to adopt positive mental and physical health behaviours

We will deliver evidenced based support to individuals at an appropriate scale to enable them to choose healthy weight, healthy diet choices, physical activity, good sexual health, and minimise alcohol and substance misuse and tobacco use to prevent ill health. We will work with communities to develop community led approaches and local active and sustainable travel to support this. We will increase the use of 'making every contact count' and social prescribing to signpost and offer bespoke support where needed to help tackle inequalities using a proportionate universal approach. Additionally, by addressing socioeconomic determinants and aiding mental wellbeing we will help people adopt healthy lifestyles. We will improve health through a system wide approach to crime reduction with victim and offender support, tackling drugs, domestic abuse, exploitation, harm and violence against women and girls.

Deliver personalised care and support centred on individuals providing them with choice and control

We will use data to identify those most at risk and ensure all care is focussed on the individual with seamless transition between services, good communication, timely care and understanding of user needs and experience so they remain in control of their health and wellbeing. People living with dementia will be supported to live as well and as independently as possible with high quality, compassionate care from diagnosis through to end of life. We will improve the support we offer for women's health issues such as menopause. We will develop joined up holistic support for at risk groups including survivors of domestic abuse, people who are homeless, who misuse substances, who have mental health issues, who are veterans or who have offended.

Support people to live and age well, be resilient and independent

We will promote people's wellbeing to prevent, reduce or delay the need for care, focussing on the strengths of people, their families, their carers and their communities, enabling people to live independently and safely within their local community including by using technology. We will ensure accessible joined up multi agency working between services across health, social care, housing, criminal justice, the voluntary sector and others. With clear pathways and ongoing support for those with complex needs and overcoming barriers to data sharing. We will ensure people receive the care they need to preserve their dignity and wellbeing, to keep them independent for as long as possible and to be comfortable, dying in a place of their choosing. Further we will as a system work to ensure people, especially those who are most at risk are safe in their homes and communities.

By 2028, the % of adults in Kent and Medway who are physically inactive will have fallen from 22.3% to 20%.

By 2028, the % of adults in Kent and Medway who are overweight or obese will have fallen from 64.1% to 62%.

By 2028, hospital admissions in Kent and Medway due to alcohol will have fallen from 418.7 to 395 per 100,000.

By 2028, the rate of emergency admissions for those who are frail will have reduced by at least 1.5% to the rate it was in 2018.

By 2028, diabetes complications such as stroke, heart attacks, amputations, etc., will have reduced by at least 10%.

By 2028, we will increase the proportion of people who receive long-term support who live in their home or with family.

I lost weight with peer support from a local group I learnt about when I visited the hospital for something else

I have care and support that enables me to live as I want to

Shared outcome 3: Supporting happy and healthy living ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Support people to adopt positive mental and physical health behaviours	
Increase use of Making Every Contact count	Social prescribing - working with the NHS and our partners to co-develop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing
Increase physical activity, strength and balance in older people	One You Kent
Victim and offender support. Tackle domestic abuse, exploitation and violence against women and girls	Safeguarding – review and update current ways of working to ensure that our safeguarding approach in Kent is of the highest standard possible and that best practice is embedded across all teams with a focus on continuous learning and improvement.

Shared outcome 3: Supporting happy and healthy living ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Deliver personalised care and support centred on individuals providing them with choice and control</p>	
<p>Work together to ensure all care is focused on the individual including sharing data, seamless transition between services, good communication, understanding user needs</p>	<p>Data sharing agreements Integrated Neighbourhood teams</p> <p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p> <p>Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>
<p>People with dementia are supported to live as well and independently as possible</p>	<p>Dementia friendly communities – promoting Dementia Awareness Sessions, virtual bus tours and dementia interpreter training, shaping and sharing best practice, linking people together to provide peer support in local communities and encouraging participation in the Kent Dementia Action Alliance</p> <p>Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p>

Shared outcome 3: Supporting happy and healthy living ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Promote wellbeing to prevent, reduce or delay need for care	<p>Social prescribing - working with the NHS and our partners to codevelop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people's wellbeing</p> <p>Digital front door – launching the new social care website 'Kent Connect to Support' that provides information and advice to help people stay independent and connected to their local community.</p> <p>Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p> <p>Through co-production we will ensure that people we support are as individuals, making sure we focus on equality, diversity and inclusion as we work with people to help them make more informed</p>
Adult safeguarding	Safeguarding – review and update current ways of working to ensure that our safeguarding approach in Kent is of the highest standard possible and that best practice is embedded across all teams with a focus on continuous learning and improvement.

Shared outcome 3: Supporting happy and healthy living ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Enable people to live safely in their community including through technology</p>	<p>Locally based Commissioning Model Dementia Friendly communities Ageing Well Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p> <p>Digital pathways – developing new, accessible and user-friendly ways for people to access clear information and support from adult social care when they need it. Includes the use of self-assessment and financial assessment tools so people can access this remotely. The digital pathway for people accessing Adult Social Care puts them in control of their journey, future proofs services and provides efficiencies throughout the process</p> <p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p> <p>Kent Enablement At Home (KEaH): Provides a service which supports people to do more for themselves at home, by learning or re-learning skills that make them feel safe and confident in their own home. During the service we will get an understanding of a person’s needs to determine the best way to support them to remain independently in their own home.</p> <p>Kent Enablement Service: Kent Enablement Services delivers a one front door enablement service to Younger People and Adults with a Learning Disability or Autism or adults experiencing mental health difficulties, providing a range of interventions to enable people to achieve their goals providing greater choice, control, and sustainable outcomes</p>

Shared outcome 3: Supporting happy and healthy living ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Support people to live and age well, be resilient and independent	
Multi agency working with clear pathways and ongoing support for those with complex needs	<p>Integrated Commissioning Care and Support Pathways Kent and Medway Care Record (KMCR) Frailty pathway redesign</p> <p>Locality operating model – organising our social care workforce into 12 locality teams aligned with district councils and the NHS, making sure we have the right skills within our workforce to deliver our new models of care. Aiming to give people access to the right person, so that they can receive the care and support they require in their local areas and improve community links with partner organisations</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p>
Ageing and dying well with reduced deaths in hospital and death in a place of choice	Ageing Well Strategy

Shared outcome 3: Supporting happy and healthy living ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Support people to adopt positive mental and physical health behaviours	
Evidenced based support to help people choose healthy lifestyles including through bespoke support including:- Healthy weight Diet choices Physical activity Sexual health Drug misuse Alcohol misuse Tobacco and Smoking Immunisation and Screening	Health and Wellbeing Plans IPPH Prevention Subcommittee Action Plan Drug and Alcohol Strategy Social Prescribing Strategy, Population Health Management Roadmap NHS Long Term Plan (LTP) Tobacco Dependence Treatment Service Programme Stop smoking services Kent Association of Local Councils (KALC) Physical Activity initiatives KALC weight loss initiatives Move Together One You Kent Advice and awareness raising on immunisations and screening, targeted to reduce inequalities District health alliance plans
Increase use of Making Every Contact count	Work with NHS Providers and DC officers to roll out model
Increase physical activity, strength and balance in older people	One You Kent Support to Move Together KALC Physical Activity initiatives Ageing Well strategy District health alliance plans

Shared outcome 3: Supporting happy and healthy living ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Deliver personalised care and support centred on individuals providing them with choice and control	
Work together to ensure all care is focused on the individual including sharing data, seamless transition between services, good communication, understanding user needs	Support the development of Data sharing agreements
People with dementia are supported to live as well and independently as possible	Support KALC dementia and carer initiatives and work at DC and Alliance level Ageing well strategy
Holistic support for at risk groups (Homeless/ Gypsy, Roma, Traveller communities/ veterans/offenders/substance misuse etc.)	Military Covenants Gypsy, Roma and Traveller Service Gypsy, Roma and Traveller community of practice delivery plan
Adult safeguarding	Ageing well strategy Mental health and suicide prevention strategies and plans Substance misuse and co-occurring conditions delivery plan
Health Protection	Gaining assurance that systems are in place in Kent protect the safety of residents, including around infectious diseases, environmental hazards, and emergencies.

Shared outcome 3: Supporting happy and healthy living ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Support people to live and age well, be resilient and independent	
Promote wellbeing to prevent, reduce or delay need for care	IPPH Prevention Subcommittee action plans Prevention initiatives to reduce and delay need for care including <ul style="list-style-type: none">• Create community capacity to support wellbeing• Ensure more people with cooccurring physical and mental health conditions are identified early and supported to live well and safe from harm and neglect• More people age and live well at home with the right care at the right time in the right place ASC prevention plan
Enable people to live safely in their community including through technology	Dementia Friendly communities Health and Wellbeing Plans Support KALC dementia initiative Support Health Alliance plans at district level ASC prevention plan

Shared outcome 3: Supporting happy and healthy living ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Support people to live and age well, be resilient and independent	
Multi agency working with clear pathways and ongoing support for those with complex needs	Health and Wellbeing Plans
Ageing and dying well with reduced deaths in hospital and death in a place of choice	Ageing Well Strategy
Reduce self-harm and suicide	K&M Suicide Prevention Strategy Mental Wellbeing Concordat Mental Health Together Kent and Medway suicide and self-harm prevention strategy 2021-2025. Suicide Prevention Strategy - Kent County Council
Deliver prevention with a focus on multi-morbidity in line with major conditions strategy/CMO report.	Ageing Well Strategy
Protect the health of Kent residents	Support UKHSA in the response to infectious diseases and outbreaks, environmental and other hazards Contribute to Emergency Planning and Preparedness, including preparedness for future pandemics Infection Prevention and Control in high-risk settings including care homes, wider care sector, education, asylum settings.

Shared outcome 3: Supporting happy and healthy living ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Support people to adopt positive mental and physical health behaviours	
<p>Evidenced based support to help people choose healthy lifestyles including through bespoke support including:-</p> <ul style="list-style-type: none"> Healthy weight Diet choices Physical activity Sexual health Drug misuse Alcohol misuse Tobacco and Smoking 	<ul style="list-style-type: none"> Move Together - Active Kent and Medway Strategy Everyday Active Social Prescribing Strategy, including green social prescribing Trading Standards – prevention of underage sales of illicit tobacco, vapes and alcohol. Ensure access to safe, accurately described food. Explore Kent Public Rights of Way Country Parks & Countryside Partnerships Safer Active Journeys (part of Road Safety & Active Travel) English National Concessionary Travel Scheme (bus passes) Developer Contributions Guide - working with ASCH & Integrated Childrens Services

Shared outcome 3: Supporting happy and healthy living ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Support people to adopt positive mental and physical health behaviours	
Increase use of Making Every Contact count	Libraries, Positive Wellbeing, Community Wardens Everyday Active
Increase physical activity, strength and balance in older people	Move Together - Active Kent and Medway Strategy & Everyday Active Public Rights of Way Explore Kent
Victim and offender support. Tackle domestic abuse, exploitation and violence against women and girls	Kent Community Safety Agreement & Action Plan
Reduce instances of Domestic Abuse Related Death (DARD)	Community Safety – preventative learning from the reviews

Shared outcome 3: Supporting happy and healthy living ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Deliver personalised care and support centred on individuals providing them with choice and control	
Work together to ensure all care is focused on the individual including sharing data, seamless transition between services, good communication, understanding user needs	Community Wardens – Esther improvement coaches
People with dementia are supported to live as well and independently as possible	Community Wardens – Esther improvement coaches Dementia Friendly Libraries. Dementia groups, Safe space, Home Library Service Arts Investment Fund
Holistic support for at risk groups (Homeless/ Gypsy, Roma, Traveller communities/ veterans/offenders/substance misuse etc.)	Gypsy, Roma & Traveller Service
Adult safeguarding	Community Safety & Community Wardens

Shared outcome 3: Supporting happy and healthy living ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Support people to live and age well, be resilient and independent	
Enable people to live safely in their community, including through technology	<p>Supporting better broadband</p> <p>Community Wardens – improving safety through digital solutions Community Safety – Provision of information in digitally accessible formats.</p> <p>Libraries – free access to computers, the internet, computer buddies, e resources. Home library service. Mobile library, Warm / safe spaces</p> <p>Coroners' duty to make reports to a person, organisation, local authority or government department or agency where the coroner believes action should be taken to prevent future deaths.</p> <p>Kent Karrier</p> <p>Local Flood Risk Management Strategy</p> <p>Developer Contributions Guide - improving home accessibility (inc. digital infrastructure) with ASCH</p>

Shared outcome 3: Supporting happy and healthy living ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Support people to live and age well, be resilient and independent	
Multi agency working with clear pathways and ongoing support for those with complex needs	Integrated Neighbourhood Teams
Ageing and dying well with reduced deaths in hospital and death in a place of choice	Arts Investment Fund
Reduce self-harm and suicide	Community Safety
Promote wellbeing to prevent, reduce or delay need for care	Move Together - Active Kent and Medway Strategy Kent Cultural Strategy Positive Wellbeing Community Wardens Libraries – Reading well collections Explore Kent Country Parks & Countryside Partnerships Safer Active Journeys Heritage Conservation Kent Karrier

Shared outcome 3: Supporting happy and healthy living ~ Infrastructure input

What we have committed to	Plans in Place to Deliver
Deliver the estate objectives in KCC net zero plan	KCC net zero plan
Continue to support the development of the One Public Estate Programme through the Kent Estates Partnership	Kent Estates Partnership

Shared outcome 4: Empower people to best manage their health conditions

Support people with multiple health conditions to be part of a team with health and social care professionals working compassionately to improve their health and wellbeing.

What we heard:

- Increase involvement of patients and carers in care plans
- Improve access to and consistency of primary care including general practice, dentistry and pharmacy provision.
- Increase offer of support and provide flexibility for carers

“We are not always superhuman. Someone to support us to support our child.”

Priorities to deliver this outcome: Together we will...

Empower those with multiple or long-term conditions through multidisciplinary teams

We will support individuals to holistically understand and manage their conditions (such as cancer, cardiovascular disease, diabetes, dementia, respiratory disease and frailty) by using Complex Care Teams and Multi-Disciplinary Teams. This will help reduce or delay escalation of their needs. We will use a model of shared information and decision-making to empower individuals to only have to tell their story once and make informed choices about how, when and where they receive care, which will support individuals to achieve their goals. We will utilise developing technologies including telecare and telehealth, direct payments, personal health budgets, care packages and social prescribing where appropriate to support people to achieve their goals and live the life they want in a place called home.

Provide high quality primary care

We will work towards a system focused on prevention, health protection and early intervention to reduce the need for hospitalisation through ensuring people can readily access the services they need to manage their health. We will ensure all pharmacies are supporting people with health care, self-care, signposting and healthy living advice. We will improve and increase access to dentist and eye health services. We want general practice to offer a consistently high-quality service to everyone in Kent and Medway. This means improving timely access to a health care professional with the skills and expertise to provide the right support and guidance, this could be a physiotherapist, doctor, nurse, podiatrist or other primary care health and care professional. We will work across the system to support the provision of primary care, responding to the needs of new, and growing, communities and making the most of community assets.

Support carers

We will value the important role of informal carers, involve them in all decisions, care planning and provide support for their needs. We will make a difference every day by supporting and empowering carers with ready access to support and advice. We recognise the potential impact of their responsibilities on young carers and commit to reducing these challenges.

Indicators for this outcome could include:

By 2025, the rising trend in the percentage of days disrupted by hospital care for those with long term conditions will have reversed.

By 2028, the people describing their overall experience of making a GP appointment as good will have increased from 49% to at least 60%.

By 2027 we will have implemented our organisational carers strategies

By 2028, the proportion of carers who report that they are very satisfied with social services will have improved from 32.3% to at least 45%.

I can access the healthcare I need and know what options are available to me

I know what my rights as a carer are and can get timely information that is accurate, carer training and education and advice on all the possible options for my health and wellbeing, support needs and finance and housing

Shared outcome 4: Empower people to best manage their health conditions ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Empower those with multiple or long-term conditions through multidisciplinary teams</p>	
<p>Use Complex Care Teams and Multi- Disciplinary Teams to support people to manage their conditions</p>	<p>Integrated commissioning Locality operating model – organising our social care workforce into 12 locality teams aligned with district councils and the NHS, making sure we have the right skills within our workforce to deliver our new models of care. Aiming to give people access to the right person, so that they can receive the care and support they require in their local areas and improve community links with partner organisations</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p>
<p>Shared decision making to support individuals to achieve their goals</p>	<p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p> <p>Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>

Shared outcome 4: Empower people to best manage their health conditions ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Empower those with multiple or long-term conditions through multidisciplinary teams</p>	
<p>Utilise developing technologies, personal health budgets, direct payments and social prescribing to support people to achieve their goals</p>	<p>Digital pathways – developing new, accessible and user-friendly ways for people to access clear information and support from adult social care when they need it. Includes the use of self-assessment and financial assessment tools so people can access this remotely</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p> <p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p>
<p>Provide high quality primary care</p>	
<p>Access to preventative, early intervention services to prevent admission to hospitals</p>	<p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Social prescribing - working with the NHS and our partners to codevelop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing</p> <p>Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p> <p>Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>

Shared outcome 4: Empower people to best manage their health conditions ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Provide high quality primary care	
Support the provision of primary care to meet community needs	<p>Social prescribing - working with the NHS and our partners to codevelop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing</p> <p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Locality operating model – organising our social care workforce into 12 locality teams aligned with district councils and the NHS, making sure we have the right skills within our workforce to deliver our new models of care. Aiming to give people access to the right person, so that they can receive the care and support they require in their local areas and improve community links with partner organisations</p>
Support carers	
Support carers, involve them and provide for their needs	<p>Kent Adult Carers’ Strategy – developing a person-centred five-year vision and strategy co-produced with carers in partnership with the NHS. Focusing on what is important for unpaid carers as experts with lived experience, to help them live full lives, be themselves, maintain their physical and mental wellbeing and be aware of the support provided at each stage of their carer’s journey</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p> <p>Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>
Focused support for young carers	Triangle of Care action plans

Shared outcome 4: Empower people to best manage their health conditions ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Empower those with multiple or long-term conditions through multidisciplinary teams	
Use Complex Care Teams and Multi- Disciplinary Teams to support people to manage their conditions	Work to influence activity PCNs and INTs
Access to preventative, early intervention services to prevent admission to hospitals	One You Health Checks Commission effective targeted PH services and support ASC prevention plan
Ensure pharmacies support people with self-care, healthy living advice etc.	Through Work with HCPs and PCNs
Media and communications	Use media and communications effectively to raise awareness and sign post to services

Shared outcome 4: Empower people to best manage their health conditions ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Provide high quality primary care	
Support the provision of primary care to meet community needs	Commission health checks Develop primary care initiatives driven by need that tackle inequalities with HCPs
Support carers	
Support carers, involve them and provide for their needs	Support Kent Association of Local Councils (KALC) dementia and carer initiatives

Shared outcome 4: Empower people to best manage their health conditions ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Empower those with multiple or long-term conditions through multidisciplinary teams	
Use Complex Care Teams and Multi-Disciplinary Teams to support people to manage their conditions	Community Wardens
Shared decision making to support individuals to achieve their goals	Positive Wellbeing Community Wardens – Esther Improvement Coaching
Utilise developing technologies, personal health budgets, direct payments and social prescribing to support people to achieve their goals and live the life they want in a place called home.	Positive Wellbeing Community Wardens Libraries (activities could be prescribed. Health book collections. On-line E resources) Developer Contributions Guide –provision of infrastructure to enable people to continue to live in their own home with ASCH
Provide high quality primary care	
Access to preventative, early intervention services to prevent admission to hospitals	Positive Wellbeing Community Wardens
Ensure pharmacies support people with self-care, healthy living advice etc.	Move Together - Active Kent and Medway Strategy & Everyday Active Campaign

Shared outcome 4: Empower people to best manage their health conditions ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Support carers	
Support carers, involve them and provide for their needs	Community Wardens Libraries - Exempt offers to support carers

Shared outcome 5: Improve health and care services

Improve access for all to health and care services, providing services as locally as possible and creating centres of excellence for specialist care where that improves quality, safety and sustainability

What we heard:

- Broaden to incorporate all aspects of health care not just hospital services
- Timely access to all parts of health care particularly primary care services
- Improve communication and transition between all parts of health and care services
- Increase the services offered in the community and by social care

Priorities to deliver this outcome: Together we will...

Improve equity of access to health and care services

We will seek to improve the accessibility of all our services. We will ensure the right care in the right place providing care closer to home and services from a broader range of locations by making better use of our collective buildings and community assets. By taking services to individuals and continuing to offer digital help and advice, we hope to mitigate some of the social and economic reasons (such as travel costs, time off work and time out of education) why individuals do not seek (or attend) health and care services.

Communicate better between our partners especially when individuals are transferring between health and care settings

We will improve flow through the system by utilising end to end care and support planning, minimising hand offs and ensuring safe discharges by better supporting individuals leaving acute care settings when transferring to another location, sure that all partners (including individuals, carers and families) are aware of the care plan and by working as a team to minimise delays. We aim to ensure people are discharged to their home as a priority and linked to timely appropriate reablement, recovery and rehab services. Our ambition is that system partners jointly plan, commission, and deliver discharge services that maintain flow and are affordable pooling resources where appropriate and responding to seasonal pressures.

Tackle mental health issues with the same energy and priority as physical illness

We will support people of all ages with their emotional and mental wellbeing. We will improve how we support those with mental health conditions with their overall health and wellbeing, providing the integrated support they need from the right partner (such as housing, financial, education, employment, clinical care and police) when they need it and in a way that is right for them. We will work with VCSE partners to creatively support those at risk of suicide.

Provide high-quality care

We will continually seek to provide high quality of care by working in a more integrated way; expanding the skills and training of our staff; reducing the time waiting to be seen and treated and supported; streamlining our ways of working; improving the outcomes achieved; ensuring advocacy and enriching the overall experience of individuals, their carers and their families.

Indicators for this outcome could include:

By 2028, waits for diagnostics will meet national ambitions.

By 2028/29, the percentage of people aged 65 and over who were still at home 91 days after discharge from hospital into reablement services will have increased in Kent to at least 85% and in Medway to be in line with the national average.

By 2025 we will meet national expectations for patients with length of stay of 21+ days who no longer meet with criteria to reside.

Inappropriate out of area mental health placements will be at or close to zero.

My family/carers and I knew when I was being discharged from hospital and what my care plan was

My appointment was by video call but there was an option to attend in person if I needed to

Shared outcome 5: Improve health and care services ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Improve equity of access to health and care services	
Improve access to services	<p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Locality operating model – organising our social care workforce into 12 locality teams aligned with district councils and the NHS, making sure we have the right skills within our workforce to deliver our new models of care. Aiming to give people access to the right person, so that they can receive the care and support they require in their local areas and improve community links with partner organisations</p> <p>Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>
Making best use of community assets to provide more local care	<p>Locality-based commissioning model – moving to more flexible, open, diverse and locally adopted arrangements to enable more person-centred support, with a balance of ensuring quality and value</p> <p>Micro-providers – establishing a strong network of small (micro) businesses to improve community resilience and individual choice by offering more diverse activities and resources. Driving culture change towards self-directed support and encouraging staff and people in Kent to access innovative care and support in their local communities.</p> <p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Social prescribing - working with the NHS and our partners to codevelop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people’s wellbeing</p>

Shared outcome 5: Improve health and care services ~ Adult Social Care Input

What we have committed to	plans in place to deliver
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Improve equity of access to health and care services

Digital health and advice	<p>Digital front door – launching the new social care website ‘Kent Connect to Support’ that provides information and advice to help people stay independent and connected to their local community.</p> <p>Digital pathways – developing new, accessible and user-friendly ways for people to access clear information and support from adult social care when they need it. Includes the use of self-assessment and financial assessment tools so people can access this remotely</p>
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Shared outcome 5: Improve health and care services ~ Adult Social Care Input

What we have committed to	plans in place to deliver
<p>Communicate better between our partners especially when individuals are transferring between health and care settings</p>	
<p>Improve flow through health and care system</p>	<p>Joint Commissioning Urgent and Emergency Care programmes</p>
<p>Well-coordinated discharge and care planning</p>	<p>Locality operating model – organising our social care workforce into 12 locality teams aligned with district councils and the NHS, making sure we have the right skills within our workforce to deliver our new models of care. Aiming to give people access to the right person, so that they can receive the care and support they require in their local areas and improve community links with partner organisations</p> <p>Short Term Pathways Teams support people to move through the hospital discharge pathways in a timely way whilst ensuring that we deliver consistent, high-quality, integrated, equitable and seamless services to people who use adult social care</p> <p>Home based (County Wide) enablement & support services, short term pathways including discharge to assess (bed-based enablement), day opportunities (including supported employment), shared lives</p>
<p>Discharge to their home with relevant reablement, recovery and rehab services</p>	<p>Technology enabled care - putting in place an innovative digital technology enabled care offer (e.g. social and health care apps and wearable technology) that empowers a person and supports them to maintain or improve their independence, safety, and wellbeing with greater choice and control</p> <p>Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life.</p> <p>Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>
<p>System winter planning, making use of collective resource</p>	<p>Better Care Fund</p>

Shared outcome 5: Improve health and care services ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Tackle mental health issues with the same energy and priority as physical illness	
Support CYP and adults with emotional health and wellbeing	<p>Mental Health Together</p> <p>Social prescribing - working with the NHS and our partners to codevelop the Social Prescribing Strategy which will ensure a joined-up approach for developing and accessing proactive community that prevents isolation and loneliness and focuses on people's wellbeing</p> <p>Person's voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.</p>
Support those with mental health conditions with their health and wellbeing through integrated support	<p>Mental Health Together Mental Health delivery plan Mental Health Concordat</p> <p>Develop an enablement Home from Hospital for Mental Health Acute services.</p>

Shared outcome 5: Improve health and care services ~ Adult Social Care Input

What we have committed to	plans in place to deliver
Provide high quality care	
Work in a more integrated way	Locality operating model – organising our social care workforce into 12 locality teams aligned with district councils and the NHS, making sure we have the right skills within our workforce to deliver our new models of care. Aiming to give people access to the right person, so that they can receive the care and support they require in their local areas and improve community links with partner organisations
Improve outcomes and experience	Self-directed support – changing the way a person or their carer, can organise their own support, to enable people to find more creative, personalised, and effective ways of getting their needs and outcomes met, shifting control to the person and their families and improving understanding among staff and providers of the legal requirements that are designed to enable people to live a full life. Person’s voice plan – creating and delivering a plan that promotes and embeds participation and involvement of people with lived experience in our planning and delivery of adult social care.

Shared outcome 5: Improve health and care services ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Improve equity of access to health and care services	
Improve access to services	PH commissioning approach Focus on need and inequalities JSNA
Making best use of community assets to provide more local care	Develop work with KALC Links with Districts providing PH support to Alliances
Digital health and advice	PH Commissioning Approach
Increase early cancer diagnosis in line with Core 20plus5	Inequalities, Prevention and Population Health Committee (IPPH) Prevention Subcommittee action plan
Identify and address any inequalities in access to elective care	JSNA

Shared outcome 5: Improve health and care services ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Tackle mental health issues with the same energy and priority as physical illness	
Support CYP and adults with emotional health and wellbeing	Mental Health Together
Support those at risk of suicide	K&M Suicide Prevention Strategy

Shared outcome 5: Improve health and care services ~ Public Health Input

What we have committed to	Strategies / plans in place to deliver
Provide high quality care	
Work in a more integrated way	Support working with District Alliances
Expand skills and training of our staff	MECC training
Reduce waiting time to be seen and treated	PH Commissioning Plan
Improve outcomes and experience	PH Commissioning Plan

Shared outcome 5: Improve health and care services ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
Improve equity of access to health and care services	
Improve access to services	<p>Community Wardens</p> <p>Community Transport grant English National Concessionary Travel Scheme</p> <p>Developer Contributions Guide – with ASCH & Integrated Childrens Services - providing family hubs, & community centres.</p>
Making best use of community assets to provide more local care	<p>Build resilient communities Social Prescribing Strategy, inc. Green social prescribing Community Wardens Libraries – work in partnership to provide many local and accessible health services</p> <p>Developer Contributions Guide – supporting ASCH & Integrated Childrens Services by ensuring provision of family hubs, & Community centres – enabling outreach and bringing services together in one hub.</p>
Digital health and advice	<p>Free on-line E-Resources</p> <p>Playground National Portfolio Organisation (Digital)</p>

Shared outcome 5: Improve health and care services ~ GET input

What we have committed to

Strategy / plan / Service in place to deliver

Communicate better between our partners especially when individuals are transferring between health and care settings

System winter planning, making use of collective resource

Board remit for preparedness, emergency response and resilience across GET – warm spaces, highways, support for vulnerable people and communities.

Shared outcome 5: Improve health and care services ~ Infrastructure input

What we have committed to	Pland in Place to Deliver
Continue to support the development of the One Public Estate Programme through the Kent Estates Partnership	Kent Estates Partnership
Collaborating with partners including Health to explore ways to co-locate services	Asset Management Strategy
Make best use of Community assets to provide more local care	<p>KCP – Kent Communities programme sought to focus KCC buildings in areas of need. This included several proposed co-location of some of our services within a single building along with NHS partners.</p> <p>Community Gateways - These sites allow individuals to access a wide range of services in one building, including to enrol on Adult Education courses, register a birth or death, use the library services and obtain advice on KCC services.</p>
Improve access to services	<p>MASH sites – our Multi-Agency Specialist Hub sites are centres for special educational needs and disabled (SEND) children and their families. A one stop shop where you can attend appointments with different services in the same place on the same day.</p> <p>Sexual Health – Work with partners to provide buildings and infrastructure that enable/facilitates the delivery of Sexual Health Services across the county.</p> <p>The Kent Estates Partnership which is supported by KCC provides an opportunity for all public sector partners to collaborate in relation to its estate plans, identify areas of opportunity to develop joint facilities.</p>

Shared outcome 6: Support and grow our workforce

Make Kent and Medway a great place for our colleagues to live, work and learn

What we heard:

- Improve volunteering opportunities for staff
- Benefits for staff:
 - financial support
 - offers with local businesses
 - health and wellbeing support for example leisure facility membership offers
- Strengthen links and opportunities with education – schools, colleges and universities

Priorities to deliver this outcome: Together we will...

Grow our skills and workforce

We will work as a system to plan and put in place a workforce with the right skills, values and behaviours to keep our services sustainable. We will attract people to live, study and work in Kent and Medway, promoting all that our area has to offer. We will work with education and training providers to develop and promote exciting and diverse career and training opportunities, provide talented and capable leadership and offer flexible and interesting careers to reduce long-term unemployment and support people to return in work.

Build 'one' workforce

We will implement a long-term workforce plan which supports integration across health and care services, enabled by digital technology, flexible working and cross sector workforce mobility. We will work in true partnership with our vital and valued volunteer workforce by seeking their input to shape, improve and deliver services.

Look after our people

We will be a great place to work and learn, with a positive shared culture where people feel things work well and they can make a real difference. We will ensure staff feel valued, supported and listened to. We will support our workforce, including helping them as their employer, to proactively manage their health and wellbeing.

Champion inclusive teams

We will foster an open, fair, positive, inclusive and supportive workplace culture that promotes respect. We will grow and celebrate diversity to be more representative of our communities, empower and develop colleagues from underrepresented groups.

Indicators for this outcome:

Shared workforce indicators will be developed by partners working across the system and are likely to include measures around:

- Vacancies
- Staff wellbeing
- Sickness absence
- VCSE workforce
- Supporting employment in under-represented groups

I feel valued by my team and believe my employer cares about my health and wellbeing

I hadn't realised how many opportunities there were in health and social care, and I've been able to complete further qualifications since joining

Shared outcome 6: Support and grow our workforce ~ HROD input

What we have committed to	Strategies / plans in place to deliver	Led by
Grow our skills and workforce	KCC People Strategy Medway Council Workforce Strategy K&M ICS People Strategy	KCC Human Resources & Organisation Development Medway Council HR NHS Kent and Medway People Directorate
Build 'one' workforce		
Look after our people	Access to the strategies of each organisation can be found via the following links: Kent County Council People Strategy 2022 – 2027	
Champion inclusive teams		

Shared outcome 6: Support and grow our workforce ~ HROD input

What we have committed to	Strategies / plans in place to deliver
A safe, supportive and healthy working environment with wellbeing at the heart of change	Health and Wellbeing Strategy taking a holistic approach covering Financial, Mental, Physical and Social Wellbeing
Focus around prevention of ill health, intervention and provision to support staff	Engagement through comms and support awareness days, webinars, events and resources Financial wellbeing including AVC scheme, financial wellbeing advice, ethical savings and lending Support wellbeing through on-line Wellbeing hub Increase level preventative and reactive workplace adjustments Include a focus on Musculoskeletal health
Deliver Activities as part of Mental Health at Work Commitment	Embedding learning into practice from the targeted support for teams and their managers with high MH absence Develop a sustainable approach to reduce sickness through MH building on pilot work Raise awareness of available support including through Mental Health Support Network and support sessions Mental health awareness training, coaching and mindfulness support Explore impact estate on wellbeing including quiet spaces and opportunities to socialise Enable best use support line counselling service
Provide Menopause support	Support through Knet, through Mental Health Support Network and through staff led Menopause Cafe
Create a work environment for people to thrive	Organisational development to achieve an inclusive culture Support opportunities for people aged 16-25 to access careers with expert advice, guidance and development Develop Traineeship Pilot with Kent Scientific Services Optimise Apprentice activity building on Kickstart and Graduate programmes, Social Work Degree Apprentices Further develop the Kent Academy around CPD for social work and allied professions
Address levels of sickness absence	Focus on addressing long term absence with ongoing analysis short term absence. Key areas for action will continue to be Mental Health and Stress and Musculoskeletal issues

Shared outcome 6: Support and grow our workforce ~ HROD input

What we have committed to	Strategies / plans in place to deliver
People's talent is nurtured and their careers developed	Support staff through Skills for Growth and Unlocking Potential, Managing in KCC and Future Manager Programme
Ensure delivery around EDI issues	<p>Deliver the Disability Action Plan and the Race Action Plan</p> <p>Support staff groups for those with protected characteristics to eliminate discrimination and inequality and promote good practice</p> <p>Continue to review requirement for other staff</p> <p>Support staff awareness around disability including neurodiversity and around inclusion using an approach informed by the 6Cs model</p> <p>Dignity at Work and Expect Respect guidance to promote challenge to inappropriate behaviour, with particular focus on behaviour from residents</p> <p>Strengthen staff induction</p> <p>utilise Challenger and T200</p>
Provide Financial support as part of a holistic approach to Health and Wellbeing	<p>Continue support around AVC, and schemes such as flexible mileage support as well as on-line links to financial support including ethical loans</p> <p>Develop app-based Reward Gateway for discounts</p>
Positive action in Recruitment	<p>Target recruitment to lower socio-economic areas to support social mobility</p> <p>Explore opportunities outreach activity using contacts with diverse communities</p> <p>Increase disability representation through targeted and inclusive action</p> <p>Partner with Kent Training and Kent Supported Employment to develop a Supported Internship programme for SEND students around pathways to employment</p> <p>Values Based Interviewing Guidance to include inclusion and cultural attributes</p> <p>Deliver aims Recruitment Strategy focussing on values and potential and how we do things</p> <p>Identify barriers to recruitment for those with a disadvantage and remove them</p>
Support people in the workplace to innovate and change	<p>Flexible working with best use space and technology supported through HROD and engagement work</p> <p>Promote our modern and flexible working patterns , diversity of roles and career pathways</p> <p>Support people to achieve a good work-life balance</p>

Shared outcome 6: Support and grow our workforce ~ HROD input

What we have committed to	Strategies / plans in place to deliver
Address levels of sickness absence	Focus on addressing long term absence with ongoing analysis short term absence. Key areas for action will continue to be Mental Health and Stress and Musculoskeletal issues
Improve Organisational Wellbeing	Develop a positive culture around expectations and empowerment Ensure a flexible, inclusive and empowering work environment Identify and address health risks and support staff to manage stress, anxiety and depression Provide opportunities for personal growth and development Provide a comprehensive wellbeing offer
Improve staff wellbeing	Promote and support positive lifestyle choices and encourage ownership of health issues Promote emotional wellbeing, reduce stigma around MH and increase individual's resilience Provide personalised financial support offer to staff
Positive Attendance Management	Evidence-based targeted interventions in areas high sickness absence Focus on prevention, education and ongoing support for people with long term conditions including workplace adjustments

Shared outcome 6: Support and grow our workforce ~ HROD input

What we have committed to	Strategies / plans in place to deliver
Improve health and wellbeing through Health and Safety initiatives	Health and Safety activity and plans
Optimise opportunity from incident reporting	Promote and encourage reporting with positive role manager and access professional advice with revised reporting and analysis of incidents with focus on early management and support around people with protected characteristics.
Reduce, mitigate and manage stress in KCC workforce	Support and help including HSE Working Minds campaign and stress toolkits
Support and improve experience of frontline staff	Better understand stresses on frontline staff and support through Respect campaign and Voice to say no to abuse and disrespect from contacts

Shared outcome 6: Support and grow our workforce ~ GET input

What we have committed to	Strategy / plan / Service in place to deliver
<p>Attract businesses, people and visitors to Kent to make Kent a great place to live, work and visit.</p>	<p>Locate in Kent, Visit Kent & place-based services in GET (e.g. Country Parks, Heritage, Infrastructure Mapping Platform, Culture strategy, Public Rights of Way)</p> <p>The Kent Property Market Report – position Kent as a place for Developers to invest.</p>
<p>Provide work experience, apprenticeships, long-term placements & traineeships for people to gain skills and experience</p>	<p>Multiple services in GET (Country parks & Countryside Partnerships, KSS, TS, Intelligence, Active Kent)</p> <p>Developer Contributions Guide –supporting adult education services with CYPE.</p>
<p>Build a workforce with the right skills, values and behaviours to support positive public health outcomes.</p>	<p>Kent & Medway Economic Framework Kent Cultural Strategy Active Kent</p>

Shared outcome 6: Support and grow our workforce ~ Infrastructure input

What we have committed to	Plans in Place to Deliver
<p>Ensuring that KCC is able (as far as is reasonably practical) to deliver its critical activities during incidents / emergencies affecting the Council.</p>	<p>Corporate Business Continuity Plan Service-level Business Continuity Plans</p> <p>Business Continuity – KCC promotes and monitors business continuity planning, which supports services to plan to continue their activities during incidents that affect service deliver. KCC also plan to mitigate risks that affect vulnerable individuals and how we respond to support health focussed incidents (i.e. pandemic, flu) with Kent and Medway Resilience Forum partners.</p>