

Kent Road Safety Activities Plan 2007

Appendix A.

	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Comments
Speed		➡➡YD				➡➡		Jul – YD Nov - Generic
Mobile Phones		➡➡		➡➡				Joint Initiative with Kent Police Publicity campaign, RSO projects and enforcement
Drink Drive		➡➡				➡➡	➡➡	Joint Initiative with Kent Police Publicity campaign, RSO projects and enforcement
Seatbelts	➡➡YD			➡➡	➡➡YD			Joint Initiative with Kent Police Publicity campaign, RSO projects and enforcement (Sept. – All ages)
At Work Drivers		➡➡	➡➡			➡➡		Jul – Minibus safety Aug – Driving Business Safely Nov – Minibus safety
Adult Drivers			➡➡		➡➡		➡➡	Aug – General Oct – Winter driving Dec – Visibility
Young Drivers		➡➡				➡➡		Jul – Speed Nov – Driving in the dark
Motorcycling			➡➡		➡➡			Joint Initiative with Kent Police Publicity campaign, RSO projects and enforcement
Pedestrians		➡➡			➡➡	➡➡		Jul – Children out in the evening Sep – Be Safe Be Seen (tie in with DfT) Nov – Nights drawing in
Cycling		➡➡		➡➡				Jul - Tie in with Tour de France Sept - New school year
'Crashes not accidents'			➡➡		➡➡		➡➡	Media engagement and RSO projects

Notes;

YD = Young Driver (and vehicle occupants)