## External Witness Biography - 3<sup>rd</sup> February 2014

## **CAP Enterprise (Kent)**

CAP Enterprise (Kent) exists to develop Kent's social economy - developing innovative new social ventures and offering business support to individuals and organisations working for social benefit.

Third sector organisations are finding it more and more difficult to sustain themselves with grant funding. Organisations are starting to recognise the need to generate their own income as a way to sustain themselves. They need the support of experienced and committed social entrepreneurs like CAP Enterprise to help them achieve this change.

CAP help our clients become social enterprises, by equipping them with the tools to build smart, creative, self-sustaining organisations that have the power to continue doing what their communities need of them, without needing to spend all their time chasing the next pot of funding.

The CAP team of advisors, coaches and third sector professionals are committed to turning great ideas into social ventures which improve quality of life across our home county.

Attending the Select Committee today is Jason Martin, Founder and Director