“Guess what?
You can still live well with dementia”
# Prime Minister’s Challenge – Dementia Friendly Communities

## Kent

**Dementia Select Committee (2011)**
- Health and Wellbeing Board
- Dementia Collaborative > Dementia Action Alliance

**Continuous dialogue to ensure all improvement is grounded in the needs and aspirations of people living with dementia in Kent**

<table>
<thead>
<tr>
<th>Initiate</th>
<th>Create</th>
<th>Test</th>
<th>Define</th>
</tr>
</thead>
</table>

**Building on existing good practice**
- Training and awareness
- New ways of working

## Local

**Clinical Commissioning Groups / Health & Well-Being Boards / Forums**
- Shadow Boards and Participation groups

<table>
<thead>
<tr>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
<th>DFC</th>
</tr>
</thead>
</table>

**Refreshed web platform**
SILK co-production

Working towards a Dementia Friendly Kent
Insight

There is a huge stigma surrounding dementia. A diagnosis is like falling off a cliff. Services and support can be great, but only once you have found them.

After a diagnosis, people living with dementia still want to have a life, go out, enjoy existing hobbies and find new interests too.

People want to be seen as people, not just as a diagnosis.
Developing Kent into a ‘Dementia Friendly Community’

Needs

Companionship
Appropriate services, support and activities
Good, sound, advice
Better awareness, understanding and training
Consistency
Sustainable

Facilitating local leaders

Refreshing infrastructure - Kent Dementia Action Alliance (April 2014)

Interactive Dementia Friendly Kent web platform

Focus on intergenerational activity

Planning for longer term investment - Dementia Diaries sales ring-fenced for future development
East Kent

**THANET** Initial Meeting 4th July 13 | Intergenerational Art Installation | East Kent College fundraising, Friends and Dementia Diaries | Minnis Bay Day Centre

**CANTERBURY** iPad project | Initial Meeting Oct’ 13 | Film Project | Solicitors Friends sessions | Whitstable and H-bay working group established.

**DOVER** Eastry Community | Sandwich GP Surgery Friends Sessions | Pfizer UK donation to Age UK | Community event planned | Faith communities

**SHEPWAY** Intergenerational Dance project | Initial Meeting March ’14 | Multiagency working group | Academy FM Radio Project | BrightShadow and Broadmeadow

**ASHFORD** Task and Finish group | County Square | Farrow Court

*Working towards a Dementia Friendly Kent*
West Kent

**DARTFORD** Initial Meeting Jan ’14 | Dartford Council frontline staff Friends sessions | ‘Dementia Friendly’ Asda | DASco School work | ‘Dementia Friendly’ Bluewater commitment to Shop Safe and Friends sessions

**GRAVESHAM** Council have Champion and commitment to sessions | Intergen Life Story Project

**SWANLEY** Working towards DAA | Orchard School hosting community ‘drop in’ | ‘Teen’ social media presence by DofE volunteers | Leisure centre healthy mind/body | WKHA Friends sessions | Social care students Rural Age UK ADSS project

**TUNBRIDGE WELLS** Initial Meeting 22nd Jan | Faith groups Friends session | TW Care centre Open Day | Dementia Themed over 50s Forum

**TONBRIDGE & MALLING** Dementia Friendly Village | Libraries & Shared Lives project

**SEVENOAKS (Excl Swanley)** Dementia Friendly DC | Community leisure services

**MAIDSTONE** Initial meeting Feb 14 | High street Shop Experience | DofE Care Home project
Project requirements

Min. 3 organisations who have not worked together before

People living with dementia involved in project at all stages

Willingness to share learning
Transferable models
WHERE THIS BOOK STARTED

SELECT COMMITTEE FINDINGS

PARENTS DON'T UNDERSTAND DEMENTIA

HOW ABOUT WITH A COMIC?

LIKE DIARIES? YEAH

MOUNTAINS

A WRITER WAS FOUND TO PUT TOGETHER

THIS BOOK IS THE RESULT

THANK YOU TO:

The DEMENTIA Diaries

This book is a great insight into dementia from young minds with engaging, funny, charming and affectionate stories. Find it at your local library or buy it on Amazon or at www.simplifiedicare.co.uk

£5.99

NHS
In the pipeline

It takes a Village

Whose Shoes

Dementia Game Testing

Pen Pals

Kent Chaplaincy

Carers Skills

Lunch club

Developing Kent into a ‘Dementia Friendly Community’
Events planned

Dementia Marketplace, the launch of Kent Action Alliance, Canterbury Christchurch University, 24\textsuperscript{th} April

DGS Adventure into Dementia, Gravesend Rugby Club, 21\textsuperscript{st} May

Plus events across Kent for Dementia Awareness Week 18-24\textsuperscript{th} May
Developing Kent into a ‘Dementia Friendly Community’