Appendix 1 - Strategy Development Workshop: Issues

The stakeholder conference said	We responded
The measures in the original document were not specific or robust enough to demonstrate whether we had succeeded in achieving our outcomes or not.	The metrics in the new strategy are much more closely aligned with those of the Assurance Framework being developed for the Health and Wellbeing Board and the National Outcomes Frameworks for the NHS, Adult Social Care and Public Health
The strategy needs to be more relevant at a local level of District Council, Clinical Commissioning Group, and Care Economy.	The measurements should be easier to translate into a local context so that local progress can be seen more clearly. The application of the 4 Priorities to a local level should be clearer and the emphasis on achieving outcomes rather than doing the same thing everywhere should enable more local interpretation.
Priority 4 Transform services to improve outcomes, patient experience and value for money, is not given enough prominence.	The implementation of the Better Care Fund will require these improvements to be demonstrated in all the plans and proposals concerned. All three go hand in hand to deliver the aspirations of properly integrated services that will benefit the people who need them.
What are "priorities" anyway?	We have redefined the relationship between outcomes and priorities in the new strategy. It should be much more explicit as to how the 4 Priorities will contribute to the achievement of the 5 Outcomes.
Children's issues need to be identified more specifically. In the original document all of them are put together in Outcome 1 and all the measures concern preventative measures rather than medical issues.	The new document differentiates the issues for children and young people in Kent and the measures we need to judge progress more fully.
The case for change needs to be stated more clearly	The main reasons for the changes that will be necessary – the NHS Call to Action and The Better Care Fund - are described in the new document.

What will these changes mean for people involved?

The strategy needs to be clear about what can be directly influenced by those organisations represented on the Health and Wellbeing Board and those which cannot.

The "I statements" that are driving the improvement of services and describe how things should change are included in the new strategy.

The actions and targets under the four priorities have been reviewed. The strategy does take into account the wider national context and to gain a full picture of the health and wellbeing of the people of Kent, this information is useful. The strategy will also be used to inform the decision making of a wider range of organisations than are formally represented on the Health and Wellbeing Board.