

## WEST KENT CCG HEALTH AND WELLBEING BOARD

### DRAFT MINUTES OF THE MEETING HELD ON TUESDAY 19<sup>TH</sup> MAY 2015

#### **Present:**

|                          |   |
|--------------------------|---|
| Dr Bob Bowes (Chair)     | Chair of West Kent CCG  |
| Tracey Beattie           | Mid Kent Environmental Health Manager, Tunbridge Wells Borough Council                |
| Cllr Annabelle Blackmore | Leader of Maidstone Borough Council   |
| Hayley Brooks            | Health and Communities Manager, Sevenoaks District Council                            |
| Alison Broom             | Chief Executive, Maidstone Borough Council  |
| Cllr Roger Gough         | Chair of Kent Health and Wellbeing Board  |
| Jane Heeley              | Tonbridge and Malling Borough Council   |
| Fran Holgate             | HealthWatch   |
| Dr Caroline Jessel       | NHS England   |
| Dr Tony Jones            | GP Governing Body member, WK CCG  |
| Mark Lemon               | Kent County Council   |
| Dr Sanjay Singh          | GP Governing Body member, WK CCG  |
| Penny Southern           | Director of Learning Disability and Mental Health, Kent County Council (by telephone) |
| Malti Varshney           | Consultant in Public Health, Kent County Council                                      |
| Cllr Lynne Weatherly     | Tunbridge Wells Borough Councillor  |

#### **In attendance:**

|                         |  |
|-------------------------|--|
| Francesca Guy (minutes) | Deputy Company Secretary, WK CCG   |
| Mark Gilbert            | Public Health, Commissioning and Performance Manager (Public Health) Kent County Council |
| Val Miller              | Public Health Specialist   |
| Heidi Ward              |  |
| Sophie Lyon             | South East Commissioning Support Unit  |

#### **1. WELCOME AND APOLOGIES FOR ABSENCE**

The Chair welcomed everyone to the meeting. Apologies had been received from the following:

Gail Arnold, Chief Operating Officer, WK CCG  
Julie Beilby, Chief Executive, Tonbridge and Malling Borough Council  
William Benson, Chief Executive, Tunbridge Wells District Council  
Lesley Bowles, Chief Officer for Communities & Business, Sevenoaks District Council  
Cllr Alison Cook, Sevenoaks District Councillor  
Louise Matthews, Deputy Chief Operating Officer  
Reg Middleton, Chief Finance Officer, WK CCG  
Cllr Mark Rhodes, Tonbridge and Malling Borough Council  
Dr Andrew Roxburgh, GP Governing Body member, WK CCG

## 2. MINUTES OF THE MEETING HELD ON TUESDAY 17<sup>TH</sup> MARCH 2015 AND ACTIONS FROM THE LAST MEETING

**RESOLVED:** That the minutes of the meeting held on Tuesday 17<sup>th</sup> March 2015 be approved as a correct record.

The following actions were discussed:

**9/15 Incentive Schemes:** It was agreed that Gail Arnold and Reg Middleton would present the 2015/16 CQUINs to the West Kent Health and Wellbeing Board (WK HWB) meeting in July 2015.

**3/15 Matters Arising:** It was agreed that Reg Middleton and Louise Matthews would provide the Better Care Fund performance report for the WK HWB meeting in July 2015.

**3/15 Matters Arising:** Malti Varshney agreed to bring any outstanding actions from previous WK HWB meetings to the next agenda setting meeting. The key themes from previous actions related to obesity and alcohol.

**05/15 Towards Total Place:** Penny Southern reported that the action to provide a breakdown of spend in adult social care and mental health was outstanding. Ms Southern agreed to follow this up with Anne Tidmarsh. **Action: Penny Southern**

**07/15 West Kent Strategic Needs Assessment:** Malti Varshney reported that she had set up a group to develop a West Kent Strategic Needs Assessment. The findings would be reported to the board in a few months' time.

## 3. DEVELOPING THE PUBLIC HEALTH STRATEGIC DELIVERY PLAN AND COMMISSIONING STRATEGY

Malti Varshney introduced the public health commissioning plan and highlighted the priority areas for 2015/16. Ms Varshney commented that this presented an opportunity to align the commissioning plans of different organisations and asked the WK HWB to:

- Comment on the proposed vision, strategy and commissioning intentions outlined in this paper;
- Highlight any opportunities for alignment around shared priorities;
- Discuss next steps on development of shared commissioning plans.

Alison Broom asked how prominent the social determinants of health were for each of the focus areas. Ms Varshney responded that once the overall approach had been agreed by the WK HWB, the detail would then be worked through with individual partners.

Dr Tony Jones asked whether there were sufficient links with the voluntary sector. Ms Varshney responded that she had started to build links as part of the development of the needs assessment, but agreed that these would need to be further strengthened.

Fran Holgate asked how the public voice would be incorporated into public health commissioning. Mark Gilbert responded that the scope of consultation would need to be agreed before going out to the public. Fran Holgate and Mark Gilbert agreed to discuss this further outside of the meeting. **Action: Fran Holgate/Mark Gilbert.**

Caroline Jessel commented that it would be useful to understand whether there were any areas where there was a need for a service which was currently not provided. Ms Varshney responded that the needs assessment would identify any areas of need.

The WK HWB supported the proposal for integrated preventative lifestyle services would be commissioned by public health and noted that further work would need to be done to understand what this would mean for individual organisations. It was also agreed that the voluntary sector would need to be represented.

#### 4. TOWARDS TOTAL PLACE

Ms Varshney reported that this paper used the concept of Total Place to estimate the cost to the whole system of the consequences of obesity, including public health, primary care and bariatric services. The paper also outlined recommended actions to address obesity in West Kent.

The WK HWB discussed whether GPs and other health care professionals were in a unique position to address issues of weight and whether they should be encouraged to initiate this conversation with patients. It was noted that the number of obese patients listed on the QOF register did not reflect the totality of obesity in the population.

Annabelle Blackmore suggested that the WK HWB needed to take the lead on promoting public service messages in the media.

Caroline Jessel also suggested that NHS and local authority organisations should encourage cultural change by leading by example. Two other Health and Wellbeing Boards had made a resolution to lead by example.

Dr Sanjay Singh stated that any campaign would need to raise the awareness to the same level as drink driving campaigns and added that the plan needed to be evidenced-based and sustainable.

The Chair summarised the discussion and noted the following:

- The recommendations needed to be refocused on the basis of the discussion;
- The WK HWB had made a recommendation for a campaign of public awareness in West Kent, which attempted to change culture;
- The plan to address obesity needed to be evidence-based and sustainable.

The Chair and Malti Varshney agreed to take these actions away and report back to the next meeting of the WK HWB. **Action: Bob Bowes/Malti Varshney**

## 5. CHILDHOOD OBESITY: CAMPAIGNS AND MARKETING

Malti Varshney introduced this item by stating that this paper followed on from an action from the last WK HWB meeting to identify the outliers for childhood obesity and the actions to address this.

The WK HWB discussed the fact that schools should be the key audience for this piece of work and that this should be reflected in the recommendations. It would be possible from existing data to identify which schools had higher rates of obesity both at reception and by year six. The HWB should help the management of such schools to be aware of the problem and each District and Borough should work with local schools to address childhood obesity. It was suggested that one way would be to survey how many vending machines still existed in schools. Cllr Annabelle Blackmore and Alison Broom suggested that this should be taken forward through all districts and boroughs. **Action: All Districts and Boroughs**

Caroline Jessel asked whether there had been a change in the prevalence of child obesity since free school meals had been introduced. Malti Varshney agreed to follow this up. **Action: Malti Varshney**

Dr Sanjay Singh commented that a high percentage of obese teenagers were obese at pre-school age and therefore the strategy should focus on 0 – 5 year olds, for example the service specification for midwives in the antenatal phase. It was also suggested that the WK HWB should increase support for the National Child Measurement Programme in those wards with the highest prevalence of child obesity.

Dr Jones commented on the potential of using antenatal classes to provide information and knowledge to parents on healthy eating in order to prevent childhood obesity. The Board agreed that this should be pursued. The Chair agreed to write to the CCG with this proposal. **Action: Bob Bowes**

The Board also discussed the fact that health visitors had a significant opportunity to influence the childhood obesity agenda. Malti Varshney agreed to progress this through public health commissioning. **Action: Malti Varshney**

The Board agreed the recommendations as set out in the paper and agreed that they should be progressed with the Task and Finish Group. **Action: Jane Heeley**

## 6. UPDATE ON CHILDREN'S OPERATIONAL GROUPS

Hayley Brooks gave an update on the status of Children's Operational Groups (COGs) in the four local authority areas across West Kent. Ms Brooks reported that Tom Wilson was also undertaking a similar piece of work for the whole of Kent and that she had linked in with him on this work. Ms Brooks reported that each of the COGs had very similar terms of reference, however further work was needed to identify consistent priorities for each of the groups. A county workshop was taking place on 2<sup>nd</sup> June, following which we should have a better understanding of how COGs would work across the whole of Kent. Membership

should include representatives from the Health and Wellbeing Boards and the CCGs. The COGs would report to the Children's Health and Wellbeing Boards.

Fran Holgate asked how the public voice would be represented on the COGs. Ms Brooks responded that Healthwatch had been invited to attend, however she agreed to follow this up outside of the meeting. **Action: Hayley Brooks**

#### 7. SYSTEM LEADERSHIP AND STRATEGIC COMMISSIONING PLANS

The Chair introduced this item and explained that the plans on a page provided a summary of the commissioning intentions of West Kent CCG in year 2 of the Mapping the Future strategy. The size of the schemes varied as did the level of detail provided however the plans gave an overview of the focus areas for the CCG. The Chair asked for confirmation from the WK HWB that it supported the direction of travel as set out in the plans and whether the balance of treatment vs prevention was right.

Alison Broom commented that the prevention agenda was a significant area for collaboration. A lot of work could be done in relation to regeneration and Ms Broom asked whether there was a specific piece of work that could be done to address this. Ms Varshney responded that some work had commenced in relation to planning.

Subject to these comments, the West Kent Health and Wellbeing Board supported the direction of travel as set out on the plans on a page.

The Chair commented that this work linked to the system leadership paper presented to the board at an earlier meeting. He intended to convene the provider forum in the summer.

#### 8. ANY OTHER BUSINESS

Hayley Brook reported that Cllr Cook had stepped down and therefore there would be a new member representative for Sevenoaks.

#### 9. DATE OF NEXT MEETING

The next meeting of the West Kent Health and Wellbeing Board is on Tuesday 21<sup>st</sup> July 2015 at 4 – 6pm in the Committee Room, Gibson Building, Gibson Drive, Kings Hill, West Malling ME19 4LZ.