



**Kent**

**Homechoice**

**KCC Affordable Housing Select Committee  
Meeting**

**Vicky Hodson – KHC Partnership Manager**

# www.kenthomechoice.org.uk

The screenshot shows the Kent Homechoice website homepage. At the top left is the Kent Homechoice logo. To its right are navigation links: ABOUT, VIEW HOMES, HELP, CONTACT. Further right are buttons for SIGN IN and REGISTER. Below the navigation is a search bar titled "Search for homes" with filters for Area, Rectangular Size, WITHIN 50 MI, PROPERTY TYPE, and BEDROOMS. The main content area is divided into three columns: "Your options" with a photo of a family and a "LEARN MORE" button; "Property Lists" with a photo of a brick building and a "SELECT..." button; and a video player titled "Application process for Kent ..." with a play button and a magnifying glass icon. Below the video is a search bar for "Google Custom Search". At the bottom left is a "Tweets by @KentHomechoice" section with a tweet from Kent Homechoice. The name "annel" is visible in the bottom right corner of the page.



**Kent**  
**Homechoice**

# Feedback

Kent ABOUT VIEW HOMES HELP CONTACT YOUR ACCOUNT LOGOUT

### Your previous bids ✕

| Advert | Date        | Property                         | Status     | Bids | Your Rank       | Offered/Let Band | Offered/Let Priority |
|--------|-------------|----------------------------------|------------|------|-----------------|------------------|----------------------|
| 766    | 19 Aug 2019 | 1 bed bungalow - Little Chequers | Let        | 57   | 1-5             | A                | 29 Jul 2019          |
| 900    | 3 Jul 2019  | 2 bed house - East View          | Let        | 83   | Not prioritised | B                | 28 May 2019          |
| 900    | 14 May 2019 | 1 bed flat - Gerlach House       | Let Direct | 51   | Not prioritised |                  |                      |
| 599    | 4 Mar 2019  | 1 bed bungalow - Osborne Road    | Let        | 129  | Not prioritised | C                | 3 Jul 2014           |
| 099    | 4 Feb 2019  | 1 bed flat - St Mildred'S Close  | Let        | 108  | 1-5             | C                | 4 May 2016           |
| 347    | 31 Jul 2018 | 1 bed flat - Adams Drive         | Let        | 118  | Not prioritised | B                | 8 May 2018           |
| 974    | 5 Jun 2018  | 1 bed flat - Farrow Court        | Let        | 42   | Not prioritised | C                | 16 Mar 2016          |
| 611    | 5 Mar 2018  | 1 bed flat - Askes Court         | Let        | 59   | Not prioritised | C                | 27 Mar 2017          |
| 928    | 26 Feb 2018 | 2 bed flat - Chantler's Meadow   | Let        | 125  | 1-5             | C                | 12 Mar 2014          |
| 442    | 26 Feb 2018 | 1 bed flat - Earlsworth Court    | Let        | 102  | Not prioritised | A                | 11 Jan 2018          |

[SHOW MORE](#)

[show all previous bids](#)



**Kent**  
**Homechoice**

# Housing Register Figures

|                                | 2019-20       |              |
|--------------------------------|---------------|--------------|
|                                | Q3 (Jan 2020) |              |
|                                | Total on Reg  | In Need      |
| <b>Ashford</b>                 | 1256          | 1196         |
| <b>Canterbury</b>              | 1096          | 1096         |
| <b>Dartford</b>                | 7820          | 799          |
| <b>Dover</b>                   | 1627          | 1121         |
| <b>Gravesham</b>               | 1778          | 1252         |
| <b>Maidstone</b>               | 805           | 805          |
| <b>Sevenoaks</b>               | 586           | 586          |
| <b>Folkestone &amp; Hythe</b>  | 1254          | 676          |
| <b>Swale</b>                   | 6669          | 1334         |
| <b>Thanet</b>                  | 2152          | 2151         |
| <b>T&amp;M</b>                 | 1211          | 1209         |
| <b>Tunbridge Wells</b>         | 894           | 892          |
| <b>TOTAL KENT</b>              | <b>27148</b>  | <b>13117</b> |
| <b>Medway</b>                  | 3403          | 1597         |
| <b>TOTAL KENT &amp; MEDWAY</b> | <b>30551</b>  | <b>14714</b> |



**Kent**  
Homechoice

# Housing Register Figures (of those with a housing need)

- 78% White British
- 13% BAME
- 9% Prefer not to say
  
- 22% aged over 55
- 78% aged under 55



**Kent**  
**Homechoice**

# Housing Need

|            | 1 bed | 2 bed | 3 bed | 4 bed | 5 bed | 6 bed | 7 bed |
|------------|-------|-------|-------|-------|-------|-------|-------|
| Ashford    | 583   | 307   | 257   | 78    | 9     | 2     |       |
| Canterbury | 478   | 355   | 213   | 38    | 7     | 1     |       |
| Dartford   | 212   | 292   | 240   | 40    | 6     |       |       |
| Dover      | 588   | 281   | 205   | 39    | 21    | 1     |       |
| Folkestone | 267   | 202   | 149   | 53    | 9     | 2     |       |
| Gravesham  | 529   | 418   | 208   | 18    | 78    |       |       |
| Maidstone  | 319   | 231   | 207   | 43    | 6     | 1     |       |
| Sevenoaks  | 288   | 176   | 79    | 32    | 1     | 3     |       |
| Swale      | 502   | 441   | 259   | 108   | 36    | 3     |       |
| Thanet     | 1106  | 429   | 420   | 131   | 28    | 1     | 1     |
| TMBC       | 618   | 342   | 171   | 68    | 12    | 2     |       |
| TW         | 300   | 326   | 208   | 52    | 2     | 0     | 0     |
| Totals     | 5790  | 3800  | 2616  | 700   | 215   | 16    | 1     |



**Kent**  
**Homechoice**

# Properties for Rent

- Between 5,000 and 6,000 social and affordable homes advertised via Kent Homechoice each year
- Average waiting times ...



Kent

Homechoice

# Vulnerable Applicants

- Digital assistance offered by support agencies and Local Authorities
- Automatted bidding option





# KHC – Partnership Working

- Largest UK CBL Partnership
- 13 Kent & Medway Local Authorities
- Kent County Council
- 29 Housing Association Partners
- Total stock of c88,000 (Kent and Medway)  
(13% of overall housing stock)



Kent

Homechoice

# KHC – Partnership Working

- Partnership Agreement
- Project Board
- Operational Sub Group
- Project Development – working together to develop, deliver and improve
- Partnership Fees



Kent

Homechoice