

<b>Appendix A</b>			
<b>Revised Initiative</b>	<b>Proposed Allocation</b>	<b>Capital</b>	<b>Revenue</b>
Special fares and promotions to support the network and identified groups	2,000,000		2,000,000
Development of a Superbus scheme – i.e bus priority with reciprocal benefits	5,500,000	5,500,000	
Highway Interventions to aid bus punctuality and to support PIPs	1,500,000	1,500,000	
Support operators in enhancing ETMs in order to develop more innovative ticketing solutions	1,393,245	1,177,840	215,405
Feasibility studies and delivery of bus priority measures (two schemes)	11,000,000	11,000,000	
Infrastructure schemes to support BRT – i.e. Pencester Road infrastructure	2,000,000	2,000,000	
Provision of multi operator ticketing	289,500		289,500
Drive a data led approach for network planning	240,000	100,000	140,000
Delivery of a MaaS back office system	1,450,000	1,450,000	
Introduction of new or improved services to build on a base network level in Oct 2022	7,500,000		7,500,000
Delivery of a DRT back office system	80,000	80,000	
Bus Gate Enforcement – capital equipment costs	450,000	450,000	
Appointment of a dedicated Roadworks / Parking Enforcement Officer	250,000		250,000
Continued support of Community Transport sector through facilitation role	100,000	100,000	
Development of Kent Connected journey planner	200,000	140,000	60,000
Review of link between parking facilities and charges vs bus use	150,000		150,000
Key technological advancements (off bus) i.e. RTI displays	700,000	700,000	
Develop use of QR codes at bus stops to report issues and link to information	325,000		325,000