

# Kent and Medway Integrated Care System Social Prescribing and Navigation Strategy

Adult Social Care Cabinet Committee  
6 July 2023

**Simon Mitchell: Interim Head of Adult's Commissioning**

# Introduction

Making a difference every day

Social prescribing and community navigation **support** the long-term shifts and core purposes of an Integrated Care System (ICS) around:

- Improving **population health**
- Tackling **health inequalities**
- Enhancing **productivity** and **value** for money
- Supporting broader **social** and **economic** development across communities

The Integrated Care System Strategy commits to developing a Social Prescribing and Community Navigation Strategy. It recognises how beneficial it can be for people’s wellbeing when they **connect** with community groups and services to support **mental** and **physical** health.

Social prescribing and community navigation help people to make these **connections**.

“Communications should emphasise the **strategic importance** of social prescribing.”

“Make clear how social prescribing fits with **wider strategy**.”

**Changing lives, changing places, changing systems**

**Making progress on social prescribing**

Reflections from leaders with an interest in place-based health and community wellbeing

NPC National Voices

“The **national team** have endorsed the National Voices (NV) recommendations.”

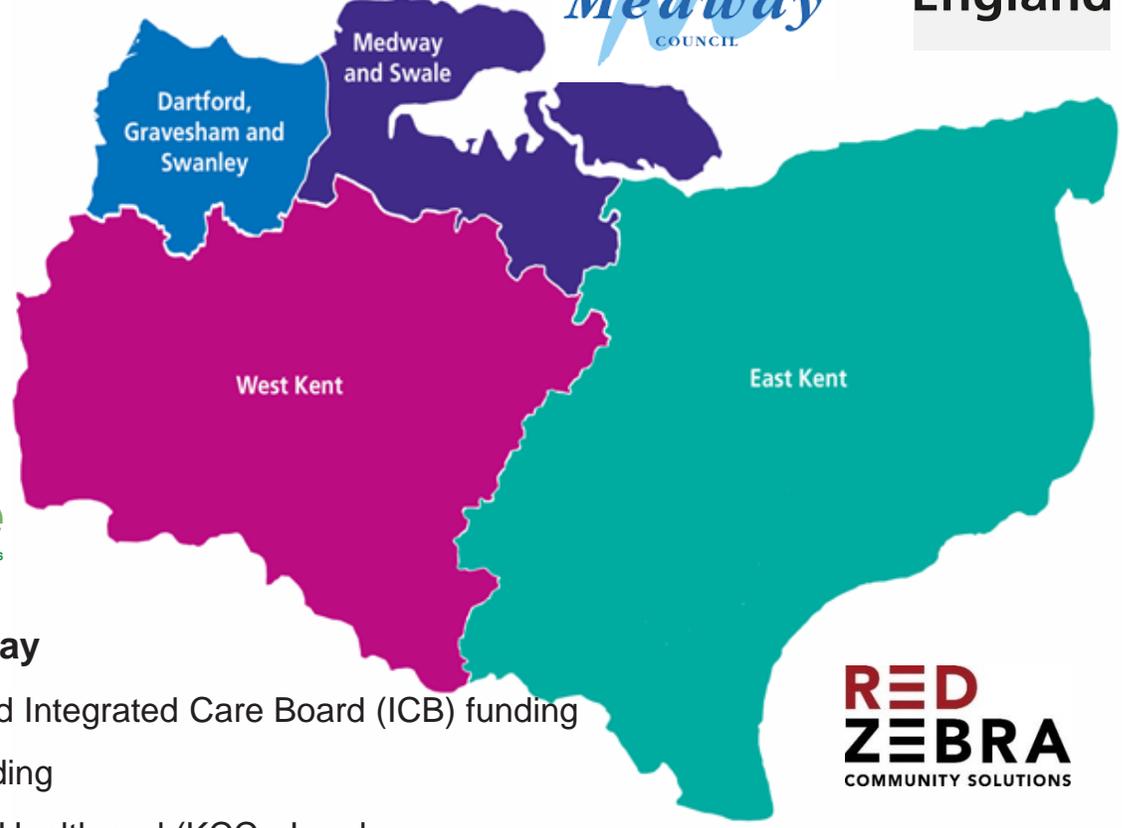
NHS England and Improvement South East. 9/8/22

# Current Projects and Funding Models

Making a difference every day

The **profile** and **investment** in social prescribing and community navigation has **increased** considerably over the last few years, in an environment of **national** (such as NHS England) and **local** (pilots and projects) **development** and **funding**.

NHS Kent and Medway, IMAGO, Medway COUNCIL, NHS England, Kent County Council



## Various projects and funding models across Kent and Medway

**Red Zebra:** NHSE Vanguard funding, testing New Models of Care and Integrated Care Board (ICB) funding

**Involve Kent :** Department of Health (DOH) pilot money and ICB funding

**Social Enterprise Kent (SEK) and Imago:** Jointly commissioned by Health and (KCC - Lead commissioner)

**PCN Link Workers** National funding through ARRS (Additional Roles Reimbursement Scheme)



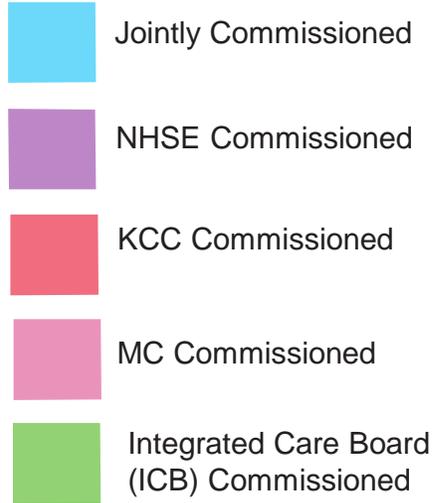
# Current Commissioning Arrangements



## Kent County Council (KCC)



## Medway Council (MC)

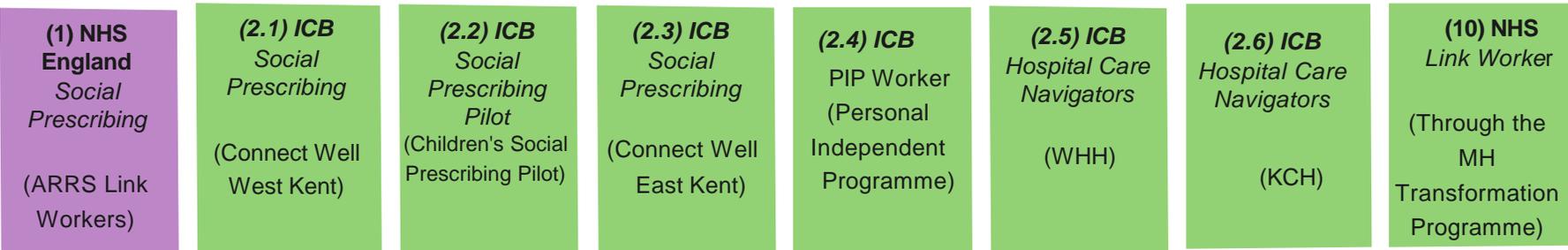


## Challenges\*:

- An **uncoordinated** and **fragmented** approach across the Kent and Medway system
- Examples of **duplication** and **confusion**
- Examples of **variation**
- **Inequity** in service provision and **funding**
- **Variation in awareness** of social prescribing services and **Link Workers**

\* source Kent and Medway system partners

## NHS Kent and Medway



- An Integrated Care System Social Prescribing and Navigation Strategy has been in development since January 2022.
- Numerous workshops involving key stakeholders and people with lived experience have taken place through January 2022 to April 2022.
- A strategy development board and a strategy steering group have been established to support the development of the strategy.
- The NHS Kent and Medway Communications and Engagement Team has undertaken a consultation exercise with the public to gain further insight and information from the public and those involved in delivering these services.
- The strategy is close to completion of a first draft, which will be shared for comment through the summer of 2023.

1

## Profile

**The** profile and level of investment in social prescribing and community navigation has **increased** considerably over the last few years. This rapid progression has led to an increase in the number of providers and services such as Link Workers, Community Navigators and Community Wardens.

2

## Common approach

**Kent** and Medway are in a good position, through the development of a number of local and national initiatives, to now go further by **building** on and **strengthening** what is in place across the Kent and Medway footprint.

3

## Shared purpose

**This** strategy sets out the shared purpose and common aspiration of partners to work in increasingly joined up ways to enable the people of Kent and Medway to lead the most **prosperous, healthy, independent,** and **contented** lives they can.

A “**whole system**” approach is needed, with local authorities, health services, central government, the voluntary and private sectors all helping to create a more **connected society**.

- The strategy is close to completion of a first draft, which will be shared for comment through the summer of 2023.
- The intention is to share across Health and Care Partnerships and Kent and Medway Council directorates for comment.
- Expectation to go through formal ICS governance late summer (earliest).