

Integrated Commissioning Return on Investment for Public Health Services

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| National level ROIs unless stated otherwise

Service	Return on Investment	Source
CYP Counselling	£8: £1	Place2Be's one-to-one counselling service in UK primary schools: an updated cost-benefit analysis, 2022
Contraception	£11.09: £1	Health Economics Evidence Resource, 2019. Bayer HealthCare. Contraception Atlas. 2013.
Health Visiting	£1.37 - £9.20: £1 (9 Social Return on Investment studies)	Health Economics Evidence Resource, 2019. Department for Education. Conception to age 2-the age of opportunity report. 2013.
HIV testing	Screening for HIV in primary care is cost effective	Health Economics Evidence Resource, 2019. Baggaley et al, Cost-effectiveness of screening for HIV in primary care: a health economics modelling analysis, 2017
Infant Feeding	Cost saving and positive health gains	Health Economics Evidence Resource, 2019. PHE Best Start in Life ROI tool.
LARC Services	£13.42: £1	Health Economics Evidence Resource, 2019. Bayer HealthCare. Contraception Atlas. 2013.
Online STI Services	£2.5: £1	Kent. Public Health England, Sexual and reproductive health: ROI tool. 2020. Please note: assumes additional testing increases from 14% to 29% (England default values)
Oral Health (provision of tooth brushes)	£1.03-£1.54: £1	Health Economics Evidence Resource, 2019. Public Health England, Oral health of children aged 0-5 years: ROI tool. 2016.
Pharmacy Services	£15.6: £1	Public Health England, Sexual and reproductive health: ROI tool. 2020. Value

(emergency contraceptive)		based on example parameters set out in the guidance document.
Postural Stability	£2.88: £1	Health Economics Evidence Resource, 2019. PHE Falls prevention ROI tool
NHS Health Checks	£2.93: £1	https://assets.publishing.service.gov.uk/media/61af4e0fe90e07043e8ff4e9/annex-e-health-economic-modelling.pdf Review of the NHS Health Check, Annex E: health economic modelling, Published 7 December 2021 Model is based over 20 years to year 2040. ROI increases with improved uptake among the eligible population and follow-up with healthy lifestyle interventions.
Weight Management	Cost-effective	Health Economics Evidence Resource, 2019. Brown M, et al., editors. Managing overweight and obesity among children Report on Economic Modelling and Cost Consequence Analysis 2013: NICE, UK Health Forum, University of East Anglia.
Smoking (tobacco control services)	£11.20: £1	Health Economics Evidence Resource, 2019. Estimating Return on Investment of Tobacco Control: NICE Tobacco ROI Tool, Version 3.0 accessed here: https://docslib.org/estimating-return-on-investment-of-tobacco-control-nice-tobacco-roi-tool#google_vignette
Alcohol/drug misuse for children	£4.66-£8.38: £1	https://www.gov.uk/government/publications/specialist-drug-and-alcohol-services-for-young-people-a-cost-benefit-analysis
Alcohol/drug misuse for adults (structured drug treatment)	£2.50: £1	Health Economics Evidence Resource, 2019. Summary of key findings from the Drug Treatment Outcomes Research Study (DTORS) 2009
Alcohol/drug misuse for adults (structured)	Alcohol treatment gives a social return on investment of £3 for	https://www.adph.org.uk/wp-content/uploads/2021/12/What-Good-Looks-Like-Supporting-High-Quality-in-Alcohol-and-Drug-Prevention-and-Treatment.pdf

drug treatment)	every pound invested, to a total of £21 over 10 years. Drug treatment gives a social return on investment of £4 for every pound invested, to a total of £26 over 10 years (PHE, 2018)	
Alcohol care teams	£3.85: £1	https://www.longtermplan.nhs.uk/wp-content/uploads/2019/11/ACT-what-are-we-proposing-and-why-011119.pdf
Alcohol identification and brief advice (IBA)	£27:£1	https://www.alcoholpolicy.net/2017/10/health-matters-phe-resource-on-brief-intervention-cquin.html

| Sources

[Health economics: evidence resource - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/collections/health-economic-evidence-resource)

The health economic evidence resource (HEER) tool shows the main cost-effectiveness and return on investment evidence on activities in the public health grant. The HEER brings together recent economic evidence from the literature, which is commonly used and has been quality assured by Public Health England. The sources provided by the HEER are also given for clarity and ease of reference.

[PLTB04 Report \(place2be.org.uk\)](https://place2be.org.uk/pltb04-report)

Place2Be's one-to-one counselling service in UK primary schools: an updated cost-benefit analysis, Rachel Gomez, June 2022. Place2Be is an example provider of a CYP counselling service.

[Sexual and reproductive health: return on investment tool - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/publications/sexual-and-reproductive-health-return-on-investment-tool)

A return on investment tool to inform the commissioning of sexual and reproductive health services for young people. Based on Kent's population and assuming a rise in STI testing from 14% to 29% from the use of online STI testing, which are the default values included in the tool as we do not have values for Kent.

<https://assets.publishing.service.gov.uk/media/61af4e0fe90e07043e8ff4e9/annex-e-health-economic-modelling.pdf>

Review of the NHS Health Check, Annex E: health economic modelling, Published 7 December 2021

<https://www.gov.uk/government/publications/specialist-drug-and-alcohol-services-for-young-people-a-cost-benefit-analysis>

Specialist drug and alcohol services for young people – a cost benefit analysis, 2011.