

KENT COUNTY COUNCIL – RECORD OF DECISION

DECISION TO BE TAKEN BY:

David Brazier, Cabinet Member for Highways & Transport

DECISION NO:

21/00045

For publication

Key decision: YES

Subject Matter / Title of Decision Vision Zero - The Road Safety Strategy for Kent 2021 - 2026

Decision:

As Cabinet Member for Highways and Transport, I agree to formally adopt Vision Zero – The Road Safety Strategy for Kent 2021 – 2026 for subsequent development of delivery plans and pilots.

Reason(s) for decision:

Keeping our roads as safe as they can be and tackling death and injury is a key priority for KCC. We have a statutory duty to promote road safety and to act to reduce the likelihood of road casualties occurring (Section 39, Road Traffic Act 1988).

Cabinet Committee recommendations and other consultation:

A formal consultation was undertaken between Tuesday 26th January to Tuesday 16th March 2021. Four stakeholder workshops were held with over 200 participants. Over 760 complete consultation responses were received.

The Strategy was discussed and endorsed by members of the Environment and Transport Cabinet Committee at their meeting on 29 June though the Committee did recommend that the Cabinet Member reconsider the strategy's name. (Members were made aware by Simon Jones and Rory McMullan that Vision Zero was an international brand)

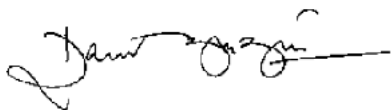
Also, Mr Love abstained to endorse the strategy.

Any alternatives considered and rejected:

KCC has a Statutory Duty to promote Road safety

Any interest declared when the decision was taken and any dispensation granted by the Proper Officer:

None



7 July 2021

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signed

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date